

MEDIA ALERT

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CONTACT

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**CALDER JEWELRY OPENS AT THE GRAND RAPIDS ART MUSEUM
TO LAUNCH 2010 CENTENNIAL EXHIBITION SEASON**

*Media Preview with Museum Director to Discuss
the Jewelry That Introduces a New Dimension of Alexander Calder's Achievement*

The Grand Rapids Art Museum (GRAM) is pleased to welcome the works of Alexander Calder, who designed and produced more than 1800 works of jewelry over his lifetime. The exhibition opens to the public on January 29, 2010. There will be a **media preview** offering the first glimpse into the exhibition, featuring 100 necklaces, rings, bracelets and brooches created from the 1930s through the 1960s, on **Monday, January 25 at 10:30 am.**

Calder Jewelry commences the Centennial Year of the Grand Rapids Art Museum (1910-2010), recalling Calder's historic association with the Museum during the 1969 installation of *La Grande Vitesse*. These works embody the same humor and invention as his mobiles that came to life as they moved.

Celeste Adams, Museum Director, will be available in the Changing Exhibitions Galleries at GRAM during this time for comments and insight regarding the exhibition.

All media are invited to attend.

- WHAT:** A sneak preview of the latest art exhibition at GRAM, featuring the work of Alexander Calder in *Calder Jewelry*.
- WHO:** The preview will include: Celeste Adams, Museum Director
- WHEN:** Monday, January 25 at 10:30 am
- WHERE:** Grand Rapids Art Museum

About the Grand Rapids Art Museum

The mission of the Grand Rapids Art Museum (GRAM) is to provide a gathering place where people of all ages and backgrounds can enrich their lives through interaction with works of art in a thought-provoking and creative way. Established in the heart of downtown Grand Rapids, the new art museum is internationally known for its distinguished design and LEED Gold certified status. Established in 1910 as the Grand Rapids Art Association, GRAM has grown to include more than 5,000 works of art, including American and European 19th and 20th century painting and sculpture and over 3,000 works on paper. Embracing the city's legacy as a leading center of design and manufacturing, GRAM has a growing collection in the area of design and modern craft.

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