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GRAND RAPIDS ART MUSEUM RELEASES STATEMENT IN CORRELATION WITH
ARTPRIZE ANNOUNCEMENT ON APRIL 23

GRAND RAPIDS, Mich., April 23, 2009 – The public relations office of the Grand Rapids Art Museum issued the following statement this morning in correlation with the ArtPrize announcement, also being released by the official public relations firm representing the event, Seyferth & Associates:

By presenting the work of artists from around the world, ArtPrize will vitalize our urban landscape and establish a public dialogue about art of the 21st century. Located at the center of the city, the Grand Rapids Art Museum will play a dynamic role in ArtPrize, serving as an installation site and enhancing the event with special visitor programs.

The Art Museum opened its new museum facility eighteen months ago with a design that set a new international standard of quality for art museums. ArtPrize is a magnificent art event that is a natural partner to the Art Museum in affirming the cultural value of art and its ability to transform lives.

Celeste Adams
Director

About the Grand Rapids Art Museum

The mission of the Grand Rapids Art Museum (GRAM) is to provide a gathering place where people of all ages and backgrounds can enrich their lives through interaction with works of art in a thought-provoking and creative way. Established in the heart of downtown Grand Rapids, the new art museum is internationally known for its distinguished design and Gold LEED certified status. Established in 1910 as the Grand Rapids Art Association, the Art Museum has grown to include more than 5,000 works of art, including American and European 19th and 20th century painting and sculpture and more than 3,000 works on paper. Embracing the city's legacy as a leading center of design and manufacturing, GRAM has a growing collection in the area of design and modern craft.

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