

A financial investment that sustains the Art Museum's quality for present and future generations and provides business recognition in the community.

Mission

The mission of the Grand Rapids Art Museum is:

- to inspire discovery, enjoyment, and learning about art
- to serve as a welcoming and inclusive cultural resource
- to collect, conserve, and interpret authentic works of art of the finest quality

GRAM is a 501 (c) (3) organization.

All gifts are tax deductible to the full extent of the law.



BUSINESS PARTNERSHIP

**GRAND RAPIDS
ART MUSEUM**



Steve Hall for Hedrich Blessing © 2007

GRAM

101 MONROE CENTER
GRAND RAPIDS, MICHIGAN
www.artmuseumgr.org
616.831.2906

The Grand Rapids Art Museum is investing in the quality of life for your employees and their families.

The Value of the Arts*

- **The arts are essential to the quality of life in a community.** The arts, along with educational institutions, health and human services and housing, help make a community livable and an attractive place to live, visit and work.
- **The arts are a critical component in K-12 education.** The arts increase SAT scores, improve academic performance and problem-solving skills, help redirect at-risk students, and are essential to the development of a skilled and creative workforce.
- **The arts are good for business.** The arts offer opportunities to build customer and client relationships, enhance employee and community relations, and attract and retain employees. The arts also enhance economic vitality by purchasing goods and services and generating sales for other businesses.
- **The arts affirm and celebrate who we are.** Beyond their intrinsic value, the arts stimulate creative thinking and foster an appreciation and understanding of various cultures.

Support the arts. It's good for the arts, the community, and your business.

*2008, The Business Committee for the Arts, Inc. (BCA), [online] available at <http://www.bcainc.org/about.html>

	BUSINESS PARTNERSHIP				
	Leadership Partnership \$25,000+	Platinum Partner \$10,000+	Gold Partner \$5,000+	Silver Partner \$2,500+	Bronze Partner \$1,000+
Exclusive tour with the Museum Director for your senior management team	✱				
Museum Store discounts on corporate gift purchases	20%	15%	10%		
% off room rentals of GRAM facilities for corporate events	25%	15%	10%		
Facility rental availability for corporate events	✱	✱	✱	✱	✱
Discounts on Group Tours of 10 or more booked by your corporation through the Education Department	25%	20%	15%	10%	10%
\$1 admission for employees on GRAM Business Partner Dollar Days	✱	✱	✱	✱	✱
Corporate Card: admits two	✱	✱	✱	✱	✱
Free passes to each featured Art Museum exhibition	15	10	8	4	2
Invitations to each special event for Business Partners	5	4	3	2	1
Recognition on annual lobby Donor Wall and GRAM website www.artmuseumgr.org	✱	✱	✱	✱	✱
Recognition in and subscription to the museum publication <i>Now at GRAM</i>	✱	✱	✱	✱	✱



Yes!

We are interested in the Business Partnership Program

- Leadership Partnership \$25,000+**
- Platinium Partnership \$10,000+**
- Gold Partnership \$5,000+**
- Silver Partnership \$2,500+**
- Bronze Partnership \$1,000+**

PAYMENT OPTIONS

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Attn: Development Department
Grand Rapids Art Museum
101 Monroe Center
Grand Rapids, MI 49503

Company Name

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Address

City, State, Zip

Primary Contact

Title

Phone Number

Fax Number

Email

Additional Contacts:

Name

Title

Phone Number

Fax Number

Email

Name

Title

Phone Number

Fax Number

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