

GaLa - a - GOGO

GRAND RAPIDS ART MUSEUM **GALA 2012**

Sponsorship Opportunities

\$50,000 Presenting *Satisfaction* Sponsorship

- Recognition as Presenting Sponsor of a-GoGo at GRAM
- Pre-event VIP cocktail reception and private tour of the Rauschenberg Exhibition with Director and CEO Dana Friis-Hansen
- Two tables (10 seats per table) to the Gala with prime location
- Table service by a dedicated waiter
- Complimentary use of the Miller Veranda and members' lounge (capacity 80) for your private event during the calendar year of underwriting
- Name or logo placement in the Gala program
- Leadership Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$15,000 *Good Vibrations* Sponsorship

- One table (10 seats) to the Gala with prime location
- Pre-event VIP cocktail reception and private tour of the Rauschenberg Exhibition with Director and CEO Dana Friis-Hansen
- Name or logo placement in the Gala program
- Platinum Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$5,000 *Stand By Me* Sponsorship

- One table (10 seats) to the Gala
- Listing in all promotional materials
- Name placement in the Gala program
- Gold Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$3,500 *Next-Gen Ain't Too Proud to Beg* Sponsorship

- Designed for those who wish to support the event, but are unable to attend
- Sponsor this table and in turn GRAM will offer deeply discounted tickets to members of the Next Generation!
- Name placement in the Gala program
- Silver Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$25,000 *Leader R-E-S-P-E-C-T* Sponsorship

- Recognition as Leadership Sponsor of a-GoGo at GRAM
- One table (10 seats) to the Gala with prime location
- Table service by a dedicated waiter
- Pre-event VIP cocktail reception and private tour of the Rauschenberg Exhibition with Director and CEO Dana Friis-Hansen
- Name or logo placement in the Gala program
- Leadership Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$10,000 *Light My Fire* Sponsorship

- One table (10 seats) to the Gala
- Name placement in the Gala program
- Platinum Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$3,500 *Jumpin' Jack Flash* Sponsorship

- One table (10 seats)
- Name placement in the Gala program
- Silver Level Business Partnership for corporate sponsor or President's Circle recognition for individual donor

\$1,000 *Wild Thing Couple* Sponsorship

- Two tickets to the Gala
- Name placement in the Gala program
- Bronze Level Business Partnership for corporate sponsor or Friend of Art membership for individual donor

Saturday, May 5, 2012

Cocktail Reception 6:00 – 7:00 PM

Dinner and Entertainment Begins at 7:00 PM

GRAM