



MICHIGAN FILM FESTIVAL

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MICHIGAN FILM FESTIVAL AND GRAM ON THE GREEN COLLABORATE TO PRESENT "MOVIE NIGHT IN THE PARK" EVERY FRIDAY IN AUGUST

*Outdoor Screenings at Rosa Parks Circle will Entertain Downtown Visitors while Building
Awareness of the Michigan Film Festival Held August 28 & 29 at GRAM and UICA*

GRAND RAPIDS, Mich., July 31, 2009 – Michigan Film Festival (MFF) announced today the "Movie Night in the Park" film schedule, to begin on August 7, 2009 and continuing each Friday until the Michigan Film Festival takes place on the last weekend of the month. The outdoor film series is scheduled in collaboration with the Grand Rapids Art Museum's Friday Nights at GRAM series, GRAM on the Green. Following GRAM's outdoor music, sketching and dancing program there will be a feature film screening. MFF will present a variety of film genres each week, using a large inflatable screen and pull down screen from Rosa Parks Circle stage. All films are family friendly (rated G-PG-PG13 or equivalent) and FREE to attend. GRAM has dedicated programming in August as "The Art of Cinema" month and will feature presentations on Friday nights at 7:00pm on movie related themes. The schedule is:

August 7:

10:00 pm: Outdoor Movie:

Jurassic Park

A blockbuster hit that took special effects to a new level!

Preceded by 7:00-7:45pm presentation at GRAM:

Behind the Scenes: Special Effects

Chris Randall of Fulvew Productions and Mark France of Sandstorm FX &

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Productions provide an insider's look at the world of both digital post production and traditional special effects, complete with "zombie body parts" for visual aids!

August 14:

10:00 pm: Outdoor Movie:

Buster Keaton Classic: The General

Silent era's genius comedian, subtitled with musical soundtrack.

Preceded by 7:00-7:45pm presentation at GRAM:

Michigan Film Incentives 101

Deb Havens, chair of the West Michigan Film Video Alliance will cover the basics, answer questions and help demystify the tax incentives that have Hollywood knocking at Michigan's door.

August 21:

10:00 pm: Outdoor Movie:

Grease

Dress up in your best Sandy, Danny or Rizzo outfit and join in on the dancing and singing for one of the most popular musicals of all time.

Preceded by 7:00-7:45pm presentation at GRAM:

West Michigan Atmosphere: 'Extra' Work in Film

Maureen Fahey-Dreher, Casting Director, will lead a panel discussion that provides tips on securing work as a movie extra for films shot on location in the area.

August 28: Kick off party for Michigan Film Festival

10:00 pm: Outdoor Movie:

Mr. Art Critic

A home grown comedy starring Bronson Pinchot and filmed on Mackinac Island. Directed by Traverse City filmmaker Rich Brauer.

Preceded by 7:00-7:45pm presentation at GRAM:

A Veteran Michigan Filmmaker's Perspective

Rich Brauer, director of *Mr. Art Critic*, will travel from Northern Michigan, where he just received the Michigan Filmmaker of the Year Award presented by Michael Moore of the Traverse City Film Festival, to speak at the Art Museum about his experience making films in Michigan.

Besides directing his own features, Brauer worked as cinematographer on Jeff Daniel's *Escanaba in da Moonlight*.

The Michigan Film Festival campus will include locations at both GRAM and UICA and will feature FREE screenings, lectures, panel discussions, receptions and workshops on Saturday, August 29. A kick-off party is scheduled for Friday evening, August 28.

For more information and schedule listing for August 28 & 29, please visit

www.michiganfilmfest.org

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About the Michigan Film Festival

The mission of the Michigan Film Festival (MFF) is to promote the Michigan perspective in film by creating an event that includes an exhibition venue to display recently crafted works by Michigan filmmakers, offers workshops and lectures under a common theme and builds partnerships between local entities currently involved in supporting the Michigan film industry.

MFF is organized by Pider Enterprises and West Michigan Film Video Alliance, with participating partners Grand Rapids Art Museum, Urban Institute for Contemporary Arts and GRNow.

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