



Grand Rapids Art Museum
CDP Data Profile for the Fiscal Year Ending 09/30/2012
Notes Included

Data Profile

Pages 1 to 23

Status: Review Complete

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Section 1 - ORGANIZATION INFORMATION

Fiscal Year-End Date: **09/30/2012**

1	For the 12 months ended 09/30/2012	
2	Organization Login	GRAM
3	Legal Name of Your Organization	Grand Rapids Art Museum
3a	Organization Mission Statement: The mission of the Grand Rapids Art Museum is: to inspire discovery, enjoyment, and learning about art to serve as a welcoming and inclusive cultural resource to collect, conserve, and interpret authentic works of art of the finest quality	
3b	From where do you draw your primary audience/constituency?	Geographic Range: Regional Community Type: Urban
3c	Does your organization primarily serve a particular racial/ethnic group?	General audience/constituency - no group specified
3d	Does your organization primarily serve a specific gender?	General audience/constituency - no group specified
3e	Does your organization primarily serve a specific age group?	General audience/constituency - no group specified
3f	Are there other distinct groups that you define as primary constituencies?	General audience/constituency - no group specified
4a	Does your organization have a parent organization?	No
4b	Legal Name of Parent Organization (if any)	(not applicable)
5	Is Arts & Culture the primary focus of the Parent Organization?	(not applicable)
6	Is your organization, department, or ongoing program for whom you are filling out this form annually audited or reviewed by an independent public accounting firm?	Yes
7	Street Address	101 Monroe Center
8	Street Address, Line 2	
9	City	Grand Rapids
10	State	MI
11	Zip + 4	49503-2801
12	County	Kent
13	Phone #	616-831-1000
14	Fax #	616-831-1001
15	Federal ID #	38-1387136
16	Organization Type (e.g. 501(c)(3))	501(c)(3): Religious, Educational, Charitable, Scientific, Literary, etc.
16a	If Other, Please Describe	(not applicable)
16b	What is the name of your organization/program's fiscal sponsor?	(not applicable)
17	NTEE Classification	A51 - Art Museums (IRS assigned)
17a	NISP Discipline	05 Visual Arts
17b	Specialty or branch of discipline	
17c	NISP Institution Type	08 Art Museum
17d	If None of the Above, Please Describe	(not applicable)
18	DUNS #	020888731
19	Web Address	www.artmuseumgr.org
20	Accounting Method	Accrual
20a	Accounting Method, if Other	(not applicable)
21a	Did your accounting method change during the period in Line 1?	No
21b	If yes, what was your former method of accounting?	(not applicable)
21c	Other Former Accounting Method	(not applicable)
22	Contact Person	Elly Barnette-Dawson
23	Contact Person Title	Director of Advancement
24	Contact Person E-mail	ebarnette-dawson@artmuseumgr.org
25	# of Board Members	20
26	Year Organization Founded	1910
27	Year Organization Incorporated	1913

Section 1 - ORGANIZATION INFORMATION, continuedFiscal Year-End Date: **09/30/2012**

28	Date IRS Tax Exemption Received	07/18/1944
29	City Council District #	2
30	State House District #	76
	<i>09/30/2008: This line automatically fills-in when address lines are completed.</i>	
31	State Senate District #	29
	<i>09/30/2008: This line automatically fills-in when address lines are completed.</i>	
32	Federal Congressional District #	3
	<i>09/30/2008: This line automatically fills-in when address lines are completed.</i>	
33	Fiscal Year End Date (month & day only)	09/30
34	Date Form Completed	11/15/2013

Section 2 - AUDIT/REVIEW VERIFICATION SHEET

Fiscal Year-End Date: **09/30/2012**

BALANCE SHEET

	Total 09/30/2012	Total 09/30/2011
1 Total Assets <i>09/30/2011: 990 Part X Line 33 09/30/2010: 990 Part X Line 16 09/30/2008: 990 part IV Line 59</i>	\$74,333,505	\$77,197,302
2 Total Liabilities and Net Assets <i>09/30/2010, 09/30/2011: 990 Part X Line 34 09/30/2008: 990 part IV Line 74</i>	\$74,333,505	\$77,197,302
3 Net Assets - Unrestricted <i>09/30/2010, 09/30/2011: 990 Part X Line 27 09/30/2008: 990 part IV Line 67</i>	\$62,106,659	\$63,732,284
4 Net Assets - Temporarily Restricted <i>09/30/2010, 09/30/2011: 990 Part X Line 28 09/30/2008: 990 part IV Line 68</i>	\$2,168,563	\$2,947,980
5 Net Assets - Permanently Restricted <i>09/30/2010: 990 Part X Line 29 09/30/2008: 990 part IV Line 69</i>	\$0	\$0

INCOME STATEMENT

Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
6 Per Audit: Total Revenue <i>09/30/2011: Per Combined Financial Statement Years ended September 30, 2011 and 2010 Page 4 Bottom Line. Total support, revenue and reclassifications. 09/30/2010: Per Combined Financial Statements Years ended September 30, 2010 and 2009 Page 3 Bottom Line Total support, revenue and reclassifications.</i>	\$4,848,765	-\$730,007	\$0	\$4,118,758	\$6,583,765
7 Per Audit: Other Changes <i>09/30/2008: 990 part IV-A line d2</i>	\$0	\$0	\$0	\$0	\$170,089
8 Total Audit: Total Revenue	\$4,848,765	-\$730,007	\$0	\$4,118,758	\$6,753,854

Expenses	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
9a Program <i>09/30/2010: A portion of the restricted expense for the purchase of art are included in the program expenses in Section 6 line 45. Here they are reflected on Section 2, line 10.</i>	\$4,077,492	\$49,410		\$4,126,902	\$5,745,592
9b Fundraising <i>09/30/2011: 990 Part IX L 25</i>	\$632,241			\$632,241	\$905,133
9c General & Administrative <i>09/30/2011: 990 Part IX L 25 09/30/2010: A portion of the interest expense the Museum incurred in the current year was related to the change in the value of interest rate swap owned by the Museum. The amount \$116,218 is noted on section 2 line 10.</i>	\$1,764,657			\$1,764,657	\$2,314,408
9 Per Audit: Total Expenses <i>09/30/2008: 990 part I Lines 13, 14, 15, & 17</i>	\$6,474,390	\$49,410	\$0	\$6,523,800	\$8,965,133
10 Per Audit: Other Changes <i>09/30/2011: The amount noted under restricted represents the purchase of art for the collection of the Museum and is treated as a direct debit to net assets for the financial statement purposes. See Audit Report Page 5 "Collection items purchased". 09/30/2010: The amount noted under unrestricted is included in the functional statement of expense under the General and Administrative section as a reduction in interest expense as it represents the change in the fair market value of an interest rate swap owned by the Museum. The amount is \$116,218. The amount noted under restricted represents the purchase of art for the collection of the Museum and is treated as a direct debit to net assets for financial statement purposes. This expense is included in Other in the program expenses of the functional statement. 09/30/2008: 990 part IV-B line b4, & d2</i>				\$0	\$0

Section 2 - AUDIT/REVIEW VERIFICATION SHEET, continued

Fiscal Year-End Date: **09/30/2012**

11 Total Audit: Total Expenses	\$6,474,390	\$49,410	\$0	\$6,523,800	\$8,965,133
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Net	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
12 Change in Net Assets	-\$1,625,625	-\$779,417	\$0	-\$2,405,042	-\$2,211,279
<i>09/30/2008: should match 990 part I line 18</i>					

Section 3 - REVENUE

Fiscal Year-End Date: **09/30/2012**

Earned	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
1 Admissions <i>09/30/2010, 09/30/2011: 990 Part VIII Line 2a 09/30/2008: 990 part I Line 2 (see part VII Line 93)</i>	\$117,076			\$117,076	\$1,612,271
2 Ticket Sales				\$0	\$0
3 Tuitions	\$13,306			\$13,306	\$9,465
4 Workshop & Lecture Fees	\$2,047			\$2,047	\$3,925
5 Touring Fees				\$0	\$0
6 Special Events - Non-fundraising <i>09/30/2008: from 990 part I Line 9c. 9a-9b: \$260,000 (revenue) - \$85,905 (expense)</i>				\$0	\$0
6a Special Events - Non-fundraising, Briefly Describe (not applicable)					
7 Gift Shop/Merchandise Sales <i>09/30/2011: 990 Part VIII Line 10a, 09/30/2010: 990 Part VIII Line 10 a Gross Sales \$834,973 Net sales \$443,196 COGS \$391,777 09/30/2008: Audit Report- Combined Statement of Activities "Retail sales" *this line + "food and beverage" equals 990 part I Line 10a.</i>	\$209,392			\$209,392	\$951,705
7a Gallery/Publication Sales	\$8,229			\$8,229	\$0
8 Food Sales/Concession Revenue <i>09/30/2008: Audit Report- Combined Statement of Activities "Food and beverage" *this line plus "Retail sales" add up to 990 part I Line 10a.</i>	\$0			\$0	\$0
8a Parking Concessions				\$0	\$0
9 Membership Dues/Fees <i>09/30/2010, 09/30/2011: 990 Part VIII Line 1b 09/30/2008: 990 part I Line 3</i>	\$276,577			\$276,577	\$364,558
10 Subscriptions - Performance				\$0	\$0
10a Subscriptions - Media				\$0	\$0
11 Contracted Services/Performance Fees				\$0	\$0
12 Rental Income <i>09/30/2011: 990 Part VIII Line 6a Gross \$131,324 09/30/2010: 990 Part VIII Line 6 a 09/30/2009: A note from the CDP administrators: To reference detailed program and non-program rental income entered prior to March 2011, please contact the Help Desk. 09/30/2008: 990 part I Line 6c.</i>	\$139,610			\$139,610	\$131,324
13 Royalties/Rights & Reproductions				\$0	\$0
14 Advertising Revenue				\$0	\$0
15 Sponsorship Revenue <i>09/30/2008: Audit Report- Combined Statement of Activities "Contributions"</i>				\$0	\$0
16 Investments-Realized Gains/Losses <i>09/30/2008: Audit Report- Combined Statement of Activitis "Investment Return"</i>				\$0	\$0
17 Investments-Unrealized Gains/Losses	\$22,493			\$22,493	\$372
18 Interest & Dividends <i>09/30/2010, 09/30/2011: 990 part VIII Line 3 09/30/2008: 990 part VII Line 95</i>	\$5,909			\$5,909	\$3,228
19 Other Earned Revenue <i>09/30/2008: 990 part I Line 10b. cost of goods sold</i>	\$337,317			\$337,317	\$169,678
19a If Other Earned Revenue, Briefly Describe	Represents Beverage Sales				

Section 3 - REVENUE, continued

Fiscal Year-End Date: **09/30/2012**

20 Total Earned Revenue	\$1,131,956	\$0	\$0	\$1,131,956	\$3,246,526
<i>09/30/2008: * Does not need to match up with any line in section 2 *</i>					

Contributed	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
21 Trustee/Board Contributions <i>09/30/2011: 990 Part VIII line 1f allocated</i>	\$24,962	\$44,347		\$69,309	\$384,487
22 Individual Contributions <i>09/30/2011: 990 Part VIII line 1f allocated</i>	\$183,116	\$44,178		\$227,294	\$210,619
23 Corporate Contributions <i>09/30/2011: 990 Part VIII line 1f allocated</i>	\$55,809	\$173,880		\$229,689	\$365,090
24 Foundation Contributions <i>09/30/2011: 990 Part VIII line 1f Allocated</i>	\$450,983	\$1,027,276		\$1,478,259	\$1,812,157
25 Government - City				\$0	\$2,500
26 Government - County				\$0	\$0
27 Government - State <i>09/30/2010: 990 Part VIII Line 1 e</i> <i>09/30/2008: 990 part I Line 1d.</i> <i>* automatic fill-in from section 4 *</i>	\$12,000	\$0	\$0	\$12,000	\$8,450
28 Government - Federal	\$0	\$10,000	\$0	\$10,000	\$10,000
28a Tribal Contributions				\$0	\$0
29 Special Events - Fundraising <i>09/30/2011: 990 Part VIII Line 1c \$639,275 less 8d direct expenses \$370,199 plus 8a contributions \$74,750 = \$343,826</i>	\$193,251			\$193,251	\$714,025
30 Other Contributions <i>09/30/2008: calculation:</i> <i>990 part I Line 1b- (line 15 + Line 16)= Other Direct Public support</i>	\$0			\$0	\$0
30a Other Contributions, Briefly Describe (not applicable)					
30b Parent Organization Support				\$0	\$0
30c Related Organization Contributions	\$767,000			\$767,000	\$0
31 In-kind Contributions				\$0	\$0
31a In-Kind Contributions, Briefly Describe (not applicable)					
32 Net Assets Released from Restrictions	\$2,029,688	-\$2,029,688		\$0	\$0
33 Total Contributed Revenue and Net Assets Released from Restrictions	\$3,716,809	-\$730,007	\$0	\$2,986,802	\$3,507,328
34 Total Earned and Contributed Revenue Including Net Assets Released from Restrictions	\$4,848,765	-\$730,007	\$0	\$4,118,758	\$6,753,854
35 Transfers & Reclassifications				\$0	\$0

Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
36 Total Revenue	\$4,848,765	-\$730,007	\$0	\$4,118,758	\$6,753,854

Section 3 - REVENUE, continued

Fiscal Year-End Date: **09/30/2012**

Unrestricted Revenue Funds	Total 09/30/2012	Total 09/30/2011
37 Of the Total Unrestricted Revenue reported on line 36, what was the total amount intended for operating/programmatic purposes?	\$4,344,887 Actual	\$7,461,446 Actual
38 Of the Total Unrestricted Revenue reported on line 36, what was the total amount intended for capital purposes?	\$503,878 Actual	\$4,892,562 Actual
39 Total Operating and Capital Revenue	\$4,848,765	\$12,354,008
40 Briefly describe any discrepancies between Total Unrestricted Revenue (line 36) and Total Operating and Capital Revenue (line 39)	(not applicable)	

Section 4 - GOVERNMENT CONTRACTS AND GRANTS

Fiscal Year-End Date: **09/30/2012**

City Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
A1				\$0	\$2,500
A2				\$0	\$0
A3				\$0	\$0
A4				\$0	\$0
A5				\$0	\$0
A6				\$0	\$0
A7				\$0	\$0
A8				\$0	\$0
A9				\$0	\$0
A10				\$0	\$0
A11 Other				\$0	\$0
A11a If Other, please describe	(not applicable)				
A12 Total Government - City				\$0	\$2,500

County Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
B1				\$0	\$0
B2				\$0	\$0
B3				\$0	\$0
B4				\$0	\$0
B5				\$0	\$0
B6				\$0	\$0
B7				\$0	\$0
B8				\$0	\$0
B9				\$0	\$0
B10				\$0	\$0
B11 Other				\$0	\$0
B11a If Other, please describe	(not applicable)				
B12 Total Government - County				\$0	\$0

Section 4 - GOVERNMENT CONTRACTS AND GRANTS, continued

Fiscal Year-End Date: **09/30/2012**

State Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
C1 MCACA <i>09/30/2011: 990 Part VIII Line 1e 09/30/2010: 990 Part VIII Line 1 e 09/30/2008: 990 part I Line 1d.</i>	\$12,000			\$12,000	\$8,450
C2				\$0	\$0
C3				\$0	\$0
C4				\$0	\$0
C5				\$0	\$0
C6				\$0	\$0
C7				\$0	\$0
C8				\$0	\$0
C9				\$0	\$0
C10				\$0	\$0
C11 Other				\$0	\$0
C11a If Other, please describe	(not applicable)				
C12 Total Government - State	\$12,000	\$0	\$0	\$12,000	\$8,450

Federal Agency/Department	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
D1 National Endowment for the Arts		\$10,000		\$10,000	\$10,000
D2				\$0	\$0
D3				\$0	\$0
D4				\$0	\$0
D5				\$0	\$0
D6				\$0	\$0
D7				\$0	\$0
D8				\$0	\$0
D9				\$0	\$0
D10				\$0	\$0
D11 Other				\$0	\$0
D11a If Other, please describe	(not applicable)				
D12 Total Government - Federal	\$0	\$10,000	\$0	\$10,000	\$10,000

Section 5 - EXPENSES: SALARIES AND FRINGE

Fiscal Year-End Date: **09/30/2012**

Expense	PROGRAM			Fundraising	General & Administrative	Total 09/30/2012	Total 09/30/2011
	Artists & Performers	Program - All Other					
1 Salaries <i>09/30/2010, 09/30/2011: 990 part IX Line 5 + Line 7 09/30/2008: 990 part II Line 25 + Line 26</i>		\$355,233		\$221,441	\$633,853	\$1,210,527	\$1,164,551
2 Commissions						\$0	\$0
3 Payroll Taxes <i>09/30/2010: 990 Part IX Line 10 09/30/2008: 990 part II Line 29</i>		\$26,805		\$16,106	\$46,348	\$89,259	\$87,485
4 Health Benefits <i>09/30/2010: 990 Part IX Line 9</i>		\$45,817		\$26,051	\$100,116	\$171,984	\$140,622
5 Disability						\$0	\$0
6 Workers' Compensation						\$0	\$0
7 Pension and Retirement <i>09/30/2008: 990 part II Line 27</i>						\$0	\$0
8 Benefits - Other						\$0	\$0
8a Benefits - Other, Briefly Describe	(not applicable)						
9 Total Salaries and Fringe	\$0	\$427,855		\$263,598	\$780,317	\$1,471,770	\$1,392,658

		09/30/2012		09/30/2011	
10a	For the employees on your payroll, organization pays this percent of individual healthcare costs	91.0%	Actual	93.0%	Actual
10b	For the employees on your payroll, organization pays this percent of family healthcare costs	71.0%	Actual	76.0%	Actual
10c	For employees on your payroll, organization offers to contribute up to this percent of annual salary for pension and retirement	3.0%	Actual	3.0%	Actual

Section 6 - EXPENSES: ALL OTHER

Fiscal Year-End Date: **09/30/2012**

Expense	Program	Fundraising	General & Administrative	Total 09/30/2012	Total 09/30/2011
1 Total Salaries & Fringe	\$427,855	\$263,598	\$780,317	\$1,471,770	\$1,392,658
2 Accounting				\$0	\$0
3 Advertising and Marketing <i>09/30/2010, 09/30/2011: 990 Part IX Line 12</i> <i>09/30/2008: 990 statement 6 "marketing"</i>	\$77,621	\$0	\$0	\$77,621	\$275,522
4 Artist Commission Fees <i>09/30/2008: 990 statement 6 "artist acquisitions"</i>				\$0	\$0
4a Artist Consignments				\$0	\$0
5 Artists & Performers - Non-Salaried	\$28,975			\$28,975	\$25,600
6 Audit				\$0	\$0
7 Bank Fees <i>09/30/2008: 990 statement 6 "bank fees"</i>			\$27,063	\$27,063	\$83,818
8 Repairs & Maintenance				\$0	\$0
9 Catering & Hospitality				\$0	\$0
10 Collections Conservation				\$0	\$0
11 Collections Management <i>09/30/2008: 990 statement 6 "registrar & preparator costs"</i>				\$0	\$0
12 Conferences & Meetings <i>09/30/2011: 990 Part IX Line 19</i> <i>09/30/2008: 990 Part II Line 40</i>	\$1,746	\$575	\$5,750	\$8,071	\$13,556
13 Cost of Sales <i>09/30/2011: 990 Part VII line 10 b</i> <i>09/30/2010: 990 Part VII line 10b - Cost of Goods sold from the Museum Store</i>			\$253,848	\$253,848	\$500,303
14 Depreciation <i>09/30/2010, 09/30/2011: 990 Part IX Line 22</i> <i>09/30/2008: 990 part II Line 42</i>	\$1,919,273	\$40,836	\$81,671	\$2,041,780	\$2,104,688
15 Dues & Subscriptions <i>09/30/2008: 990 statement 6 "dues"</i>	\$3,531	\$115	\$16,173	\$19,819	\$21,893
16 Equipment Rental <i>09/30/2010, 09/30/2011: 990 Part IX Line 24 c</i> <i>09/30/2008: Equipment Rental & Maintenance from 990</i>	\$7,421	\$16,266	\$125,490	\$149,177	\$226,765
17 Facilities - Other <i>09/30/2010, 09/30/2011: 990 Part IX Line 16</i>	\$1,218,205	\$25,919	\$51,838	\$1,295,962	\$1,455,731
17a Facilities - Other, Briefly Describe	Expenses to operate the Museum Building				
18 Fundraising Expenses - Other	\$0	\$85,235	\$0	\$85,235	\$370,199
18a Fundraising Expenses - Other, Briefly Describe	Expenses related to Annual Gala				
19 Fundraising Professionals				\$0	\$0
20 Grantmaking Expense				\$0	\$0
21 Honoraria				\$0	\$0
22 In-Kind Contributions				\$0	\$0
23 Insurance				\$0	\$0
24 Interest Expense <i>09/30/2010, 09/30/2011: 990 Part IX Line 20</i> <i>09/30/2008: 990 part II Line 41</i>	\$0	\$0	\$11,974	\$11,974	\$229,334
25 Internet & Website				\$0	\$0
26 Investment Fees				\$0	\$0
27 Legal Fees				\$0	\$0
28 Lodging & Meals				\$0	\$0
29 Major Repairs				\$0	\$0
30 Office Expense - Other <i>09/30/2010, 09/30/2011: 990 Part IX Line 13</i> <i>09/30/2008: 990 statement 6 "corporate expense"</i>	\$4,581	\$3,466	\$22,437	\$30,484	\$28,223
30a Office Expense - Other, Briefly Describe	Expenses for Office Supplies, Paper, Letterhead				

Section 6 - EXPENSES: ALL OTHER, continued

Fiscal Year-End Date: **09/30/2012**

Expense	Program	Fundraising	General & Administrative	Total 09/30/2012	Total 09/30/2011
31 Other	\$112,488	\$16,553	\$94,002	\$223,043	\$412,391
<i>09/30/2011: Art Acquisition \$108,050, Other Expenses 196,694</i> <i>09/30/2010: 990 Part IX Line 24 f</i> <i>Program Service Expenses</i> <i>Art Acquisition 458,500 line 24 a +</i> <i>Other Expenses 41,254 24 f =</i> <i>499,754</i> <i>09/30/2009: 990 part IX lines 24b and 24f</i> <i>09/30/2008: 990, statement 6 "other expenses":</i> <i>Bond Amortization</i> <i>Other</i> <i>Volunteer Coordination/Docents</i>					
31a If Other, Briefly Describe	Art Acquisition \$49,410 Other \$173,633				
32 Postage & Shipping	\$84,608	\$14,294	\$3,029	\$101,931	\$87,685
<i>09/30/2008: 990 part II Line 35</i>					
33 Printing	\$4,464	\$29,693	\$21,575	\$55,732	\$143,815
<i>09/30/2008: 990 part II Line 38</i>					
34 Production & Exhibition Costs	\$142,652			\$142,652	\$1,056,075
<i>09/30/2011: 990 Part IX Line 24 a</i> <i>09/30/2010: 990 Part IX Line 24 b</i>					
34a Programs - Other	\$41,729	\$115,865	\$11,654	\$169,248	\$176,808
<i>09/30/2011: 990 Part IX Line 24 e Educational Programming</i> <i>09/30/2010: 990 Part IX Line 24 d</i> <i>09/30/2008: 990 statement 6 "Member Programs" & Other Educational Programming</i>					
34b Programs - Other, Briefly Describe	Educational and Member Programming				
35 Professional Development				\$0	\$0
<i>09/30/2010: 990 Part IX Line 19</i> <i>09/30/2008: 990 statement 6 "staff recruitment"</i>					
36 Professional Fees - Other	\$39,939	\$18,319	\$239,793	\$298,051	\$308,003
<i>09/30/2011: Security outsourced to Advance Security. Worker numbers are included in section 11 part I.</i> <i>09/30/2010: 990 Part IX Line 11 g - moved to line 39a - the majority of this line item represents security staff - Security is contracted to Advance Security.</i> <i>09/30/2009: contracted services - no independent contractors</i> <i>09/30/2008: 990 statement 6 "contracted services"</i>					
36a Professional Fees - Other, Briefly Describe	Security outsourced to US Security Associates				
<i>09/30/2010: 990 Part VII Section B part 1 - to be reviewed by RVA</i>					
37 Public Relations				\$0	\$0
38 Rent				\$0	\$0
38a Recording & Broadcast Costs				\$0	\$0
38b Royalties/Rights & Reproductions				\$0	\$0
39 Sales Commission Fees				\$0	\$0
39a Security				\$0	\$0
<i>09/30/2011: 990 Part IX Line 11g Security team at the Art Museum is outsourced to Advance Security recorded in Professional Fees</i> <i>Other - line 36 a</i>					
40 Supplies - Office & Other				\$0	\$0
<i>09/30/2008: 990 part II Line 33</i>					
41 Telephone	\$4,995	\$0	\$12,753	\$17,748	\$20,273
<i>09/30/2011: Telephone also includes internet fees.</i> <i>09/30/2008: 990 part II Line 34</i>					
42 Touring				\$0	\$0
43 Travel	\$6,819	\$1,507	\$5,290	\$13,616	\$31,793
<i>09/30/2010, 09/30/2011: 990 Part IX Line 17</i> <i>09/30/2008: 990 part II Line 39</i>					
44 Utilities				\$0	\$0

Section 6 - EXPENSES: ALL OTHER, continued

Fiscal Year-End Date: **09/30/2012**

Expense	Program	Fundraising	General & Administrative	Total 09/30/2012	Total 09/30/2011
<i>09/30/2008: 990 part II Line 36 ("occupancy")</i>					
45 Total Expenses	\$4,126,902	\$632,241	\$1,764,657	\$6,523,800	\$8,965,133
<i>09/30/2008: * must match up with total expenses from section 2 *</i>					
46 Change in Net Assets				-\$2,405,042	-\$2,211,279
<i>09/30/2008: * must match up with change in net assets in section 2 *</i>					

Section 7 - MARKETING EXPENSES

Fiscal Year-End Date: **09/30/2012**

Expense	Total 09/30/2012		Total 09/30/2011	
1 Advertising <i>09/30/2011: Per Detailed Financial Statement provided by CFO 09/30/2008: 990 statement 6 "marketing"</i>	\$77,621	Actual	\$275,522	Actual
2 Dues & Subscriptions <i>09/30/2008: 990 statement 6 "dues"</i>	\$2,243	Actual	\$2,484	Actual
3 Internet & Website	\$4,995	Actual	\$6,355	Actual
4 Lodging & Meals	\$176	Actual	\$155	Actual
5 Marketing Salaries & Fringes	\$120,165	Actual	\$107,110	Actual
6 Postage & Shipping <i>09/30/2008: 990 part II line 35</i>	\$294	Actual	\$571	Actual
7 Printing <i>09/30/2008: 990 part II line 38</i>	\$1,040	Actual	\$333	Actual
8 Professional Fees <i>09/30/2008: 990 statement 6 "contracted services"</i>	\$5,436	Actual	\$13,241	Actual
9 Public Relations	\$415	Actual	\$2,151	Actual
10 Sales Commission Fees	\$0	Not Applicable	\$0	Not Applicable
11 Telephone <i>09/30/2008: 990 part II line 34</i>		Not Applicable	\$0	Not Applicable
12 Travel <i>09/30/2008: 990 part II line 39</i>	\$39	Actual	\$1,810	Actual
13 Marketing - Other	\$4,109	Actual	\$2,557	Actual
13a Marketing - Other, Briefly Describe	Minor Equipment and Professional Development Costs			
13b In-Kind Marketing Expense		Not Applicable	\$0	Not Applicable
13c In-Kind Marketing Expense, Briefly Describe	(not applicable)			
14 Total Marketing	\$216,533		\$412,289	

Section 8 - BALANCE SHEET

Fiscal Year-End Date: **09/30/2012**

ASSETS

Current Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
1 Cash & Cash Equivalents <i>09/30/2010, 09/30/2011: 990 Part X Line 1 09/30/2008: 990 part IV line 45</i>	\$71,254	\$1,007,366	\$0	\$1,078,620	\$1,560,881
2 Accounts Receivable <i>09/30/2010, 09/30/2011: 990 Part X Line 4 09/30/2008: 990 part IV Line 47c</i>	\$520,550			\$520,550	\$297,767
3 Pledges Receivable - Current <i>09/30/2010, 09/30/2011: 990 Part X Line 3 09/30/2008: 990 part IV Line 48c</i>	\$0	\$1,007,384	\$0	\$1,007,384	\$1,635,065
4 Grants Receivable - Current	\$0	\$0	\$0	\$0	\$0
5 Contracts Receivable	\$0	\$0		\$0	\$0
6 Receivables - Other	\$0			\$0	\$0
7 Inventory <i>09/30/2010, 09/30/2011: 990 Part X Line 8 09/30/2008: 990 part IV Line 52</i>	\$108,286			\$108,286	\$102,749
8 Endowment Investments - Board Designated	\$0			\$0	\$0
9 Endowment Investments - Term		\$0		\$0	\$0
10 Endowment Investments - Permanently Restricted			\$0	\$0	\$0
11 Investments - All Other Marketable Securities <i>09/30/2010, 09/30/2011: 990 Part X Line 12 09/30/2008: 990 part IV Line 56</i>	\$0	\$153,813	\$0	\$153,813	\$131,320
12 Prepaid Expenses <i>09/30/2010, 09/30/2011: 990 Part X Line 9 09/30/2008: 990 part IV Line 53</i>	\$154,943			\$154,943	\$120,364
13 Current Assets - Other <i>09/30/2008: 990 part IV line 58</i>	\$0			\$0	\$0

Non-Current Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
14 Fixed Assets - Land <i>09/30/2011: Audit Report Note H Property and Equipment Land Page 19 09/30/2010: Audit Report Note H - Land 09/30/2008: Audit Report Note G "Land"</i>	\$7,575,615			\$7,575,615	\$7,575,615
15 Fixed Assets - Building <i>09/30/2011: Audit Report Note H Property and Equipment Building Page 19 09/30/2010: Audit Report Note H Building 09/30/2008: Audit Report Note G "Building"</i>	\$72,979,013			\$72,979,013	\$72,979,013
16 Fixed Assets - Furniture, Fixtures & Equipment <i>09/30/2011: Audit Report Note H Furniture and Equipment and Vehicles Page 19 09/30/2010: Audit Report Note H Furniture and Equipment and Vehicles 09/30/2008: Audit Report Note G "furniture and equipment" + "vehicles"</i>	\$1,896,623			\$1,896,623	\$1,894,089
16a Leasehold Improvements <i>09/30/2011: Audit Report Note H Leasehold Improvements Page 19 09/30/2010: Audit Report Note H Leasehold Improvements 09/30/2008: Audit Report Note G "Leasehold improvements"</i>	\$3,800	\$0	\$0	\$3,800	\$3,800

Section 8 - BALANCE SHEET, continued

Fiscal Year-End Date: **09/30/2012**

17	Accumulated Depreciation	-	\$11,187,586		-	\$11,187,586		-	\$9,145,805
	<i>09/30/2011: 990 Part X Line 10 b</i>								
	<i>09/30/2010: Audit Report Note H Accumulated Depreciation also 990 Part X Line 10 b</i>								
	<i>09/30/2008: 990 part IV Line 57b or Audit Report Note G "accumulated depreciation"</i>								
18	Pledges Receivable - Non-current	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
19	Grants Receivable - Non-current	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
20	Other - Non-current Assets	\$42,444	\$0	\$0	\$0	\$42,444	\$0	\$42,444	\$42,444
	<i>09/30/2011: 990 Part IX Line 15</i>								
	<i>09/30/2010: 990 Part X Line 15</i>								
21	Interfund Balances (must total to zero)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
22	Total Assets	\$72,164,942	\$2,168,563	\$0	\$0	\$74,333,505	\$0	\$74,333,505	\$77,197,302
	<i>09/30/2008: * must match total assets from section 2 *</i>								

Section 8 - BALANCE SHEET, continued

Fiscal Year-End Date: **09/30/2012**

LIABILITIES & NET ASSETS

Current Liabilities	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
23 Accounts Payable <i>09/30/2010, 09/30/2011: 990 Part X Line 17 09/30/2008: 990 part IV Line 60</i>	\$496,021			\$496,021	\$463,393
24 Accrued Expenses	\$0			\$0	\$0
25 Grants Payable - Current	\$0	\$0		\$0	\$0
26 Credit Line Payable	\$0			\$0	\$0
27 Mortgages Payable - Current	\$0			\$0	\$0
28 Other Loans & Notes - Current	\$80,000	\$0		\$80,000	\$500,000
29 Deferred Revenue	\$0			\$0	\$0
30 Other Current Liabilities	\$6,188	\$0		\$6,188	\$0

Non-Current Liabilities	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
31 Grants Payable - Non-current	\$0	\$0	\$0	\$0	\$0
32 Mortgages Payable - Non-current <i>09/30/2010, 09/30/2011: 990 Part X Line 23</i>	\$0			\$0	\$0
33 Other Loans & Notes - Non-current <i>09/30/2010, 09/30/2011: 990 Part X Line 20</i>	\$9,420,000	\$0		\$9,420,000	\$9,500,000
34 Other - Non-current Liabilities <i>09/30/2010, 09/30/2011: 990 Part X Line 25 09/30/2008: 990 part IV Line 65</i>	\$56,074	\$0	\$0	\$56,074	\$53,645
35 Interfund Balances (must total zero)	\$0	\$0	\$0	\$0	\$0

Net Assets	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 09/30/2012	Total 09/30/2011
36 Net Assets <i>09/30/2011: 990 Part X Line 33 09/30/2008: 990 part IV Line 73 * Line 36 must agree with the Net Assets lines in Section 2 *</i>	\$62,106,659	\$2,168,563	\$0	\$64,275,222	\$66,680,264
37 Total Liabilities & Net Assets <i>09/30/2008: * must agree with the Total Liabilities and Net Assets line in Section 2 *</i>	\$72,164,942	\$2,168,563	\$0	\$74,333,505	\$77,197,302

Section 9 - INVESTMENTS

Fiscal Year-End Date: **09/30/2012**

Endowments - Board Designated		Total 09/30/2012	Total 09/30/2011
1	Investments Balance - Beginning of Year	\$0	\$0
2	Interest & Dividends		\$0
3	Realized Gains (Losses)		\$0
4	Unrealized Gains (Losses)		\$0
5	New Funds In		\$0
6	Funds Out (must be a negative number)		\$0
7	Investments Balance - End of Year	\$0	\$0

Endowments - Term		Total 09/30/2012	Total 09/30/2011
8	Investments Balance - Beginning of Year	\$0	\$0
9	Interest & Dividends		\$0
10	Realized Gains (Losses)		\$0
11	Unrealized Gains (Losses)		\$0
12	New Funds In		\$0
13	Funds Out (must be a negative number)		\$0
14	Investments Balance - End of Year	\$0	\$0

Endowments - Permanently Restricted		Total 09/30/2012	Total 09/30/2011
15	Investments Balance - Beginning of Year	\$0	\$0
16	Interest & Dividends		\$0
17	Realized Gains (Losses)		\$0
18	Unrealized Gains (Losses)		\$0
19	New Funds In		\$0
20	Funds Out (must be a negative number)		\$0
21	Investments Balance - End of Year	\$0	\$0

Investments - All Other		Total 09/30/2012	Total 09/30/2011
22	Investments Balance - Beginning of Year	\$131,320	\$130,948
23	Interest & Dividends		\$0
24	Realized Gains (Losses)		\$0
25	Unrealized Gains (Losses)	\$22,493	\$372
26	New Funds In		\$0
27	Funds Out (must be a negative number)		\$0
28	Investments Balance - End of Year	\$153,813	\$131,320

Section 10 - LOANS

Fiscal Year-End Date: **09/30/2012**

Credit Line	Total 09/30/2012	Total 09/30/2011
1 Balance - Beginning of Year	\$0	\$0
2 Additional Borrowings During the Fiscal Year		\$0
3 Total Repayments During the Fiscal Year		\$0
4 Balance - End of Year	\$0	\$0
5 Credit Line Limit		\$0
6 Credit Line Rate		0.0%

Mortgage Payable	Total 09/30/2012	Total 09/30/2011
7 Balance - Beginning of Year	\$0	\$0
8 Additional Borrowings During the Fiscal Year		\$0
9 Total Repayments During the Fiscal Year		\$0
10 Balance - End of Year	\$0	\$0
10a Mortgages Payable - Current		\$0
10b Mortgages Payable - Non Current		\$0
11 Mortgage Rate		0.0%

All Other Loan And Notes Combined	Total 09/30/2012	Total 09/30/2011
12 Balance - Beginning of Year	\$10,000,000	\$14,310,588
13 Additional Borrowings During the Fiscal Year		\$0
14 Total Repayments During the Fiscal Year	-\$500,000	-\$4,310,588
<i>09/30/2010: Audit Report Financing Activities page 8 Principal payments on long term debt</i>		
15 Balance - End of Year	\$9,500,000	\$10,000,000
15a Other Notes & Loans - Current	\$80,000	\$500,000
15b Other Notes & Loans - Non Current	\$9,420,000	\$9,500,000

Section 11 - NON-FINANCIAL INFORMATION

Fiscal Year-End Date: **09/30/2012**

A - Number of Monetary Contributors	Total 09/30/2012		Total 09/30/2011	
A1 Individuals	2,977	Actual	3,799	Actual
A2 Board	38	Actual	23	Actual
A3 Corporate <i>09/30/2009: includes companies as wells as other nonprofits 09/30/2008: includes companies as well as other nonprofit organizations.</i>	33	Actual	46	Actual
A4 Foundation <i>09/30/2008, 09/30/2009: includes foundations as well as trusts and estates.</i>	30	Actual	30	Actual
A5 Government (Federal, State & Local)	2	Actual	3	Actual

B - Space	Square Footage 09/30/2012			Square Footage 09/30/2011		
B1 Do you own space? <i>09/30/2008, 09/30/2009: A note from the CDP administrators: To reference detailed space, venue and capacity information entered prior to March 2011, please contact the Help Desk.</i>	Yes	121,634	Actual	Yes	121,634	Actual
B2 Do you rent space?	Yes	1,047	Actual	No		Not Applicable
B3 Is space donated to you or provided in-kind?	No		Not Applicable	No		Not Applicable

C - Attendance 09/30/2012	Physical	Virtual	Total	
C1 Total Paid Attendance <i>09/30/2011: Total Attendance including Diana- a Celebration ticketed by Star Tickets = 319,459 less free 133,490 = paid admission 184,969 09/30/2010: Per Daily Attendance Sales Report: Paid Admissions + Tour Admissions + Friday Nights 09/30/2008: MCACA Grant- Attendance Daily Sales Report: Paid Admissions + Tour Admissions + Friday Night</i>	102,993		102,993	Actual
C2 Total Free Attendance <i>09/30/2011: Per Daily Attendance Sales Report Membership Admissions + Memberships sold front desk + Volunteers + non-paying misc. + Parking vouchers 09/30/2010: Per Daily Attendance Sales Report Membership Admissions + Memberships sold front desk + Volunteers + non-paying misc. + parking vouchers 09/30/2008: MCACA Grant- Attendance Daily Sales Report: Membership Admissions + Membership sold front desk + Volunteers + Non-paying misc does not include parking vouchers</i>	162,574		162,574	Actual
C3 Total Attendance	265,567	0	265,567	
C4 Children 18 and under <i>09/30/2011: Galaxy admissions 248,403 x 5% est. under 18 12,420 guests 09/30/2010: Per Group Tour Report GRPS Group, Free GRPS 3rd Grade, School Group, College Group and Youth Group Participants 09/30/2008: MCACA Grant- Monthly Tour Totals Fiscal Year 2007-2008: GRPS Group, FREE GRPS 3rd Grade, School Group, College Group, and Youth Group tour participants.</i>	45,146		45,146	Estimated
C5 Number of Groups of Children 18 and Under <i>09/30/2011: Per Group Tour report GRPS Group, Free GRPS 3rd Grade, School Group, College Group, and Youth Group tours 09/30/2010: Per Group Tour report: GRPS Group, Free GRPS 3rd Grade, School Group, College Group, and Youth Group tours. 09/30/2008: MCACA Grant- Monthly Tour Totals Fiscal Year 2007-2008: GRPS Group, FREE GRPS 3rd Grade, School Group, College Group, and Youth Group tours.</i>	88		88	Actual
C5a Number of Other Groups <i>09/30/2011: Per Group Tour Report - Group Tours 109 - 85 = 24 Diana - a Celebration tours = 282 09/30/2010: Per Group Tour Report Total Group Tours 142 - 108 youth tours, 34 Other Groups 09/30/2008: MCACA Grant- Monthly Tour Totals Fiscal Year 2007-2008: Reported Total Group tours (186)- School Groups.</i>	52		52	Actual
C6 Attendance - Classes/Workshops <i>09/30/2010: Number of attendees for classes and workshops unknown for the fiscal year ending 9/30/10.</i>	2,357		2,357	Estimated

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: 09/30/2012

D - Website Activity	Total 09/30/2012		Total 09/30/2011	
D1 Number of Page Views <i>09/30/2010: Website statistics are obtained by a Google Analytics report prepared by Alexander Paschka, Manager of Film, PHotography and New Media</i>	395,331	Actual	749,166	Actual
D2 Number of Unique Web Visitors	91,927	Actual	177,480	Actual
D3 Total Number of Web Visitors	137,003	Actual	265,914	Actual
D4 Total income earned from website activities (from admissions, ticket sales, shop sales, etc.)	\$38,320	Actual	\$429,256	Actual
D5 Total website generated donations	\$10,970	Actual	\$5,600	Actual

E - Subscribers & Members	Total 09/30/2012		Total 09/30/2011	
E1 Paying Subscribers - Performance	0	Not Applicable	0	Not Applicable
E1a Paying Subscribers - Media	0	Not Applicable	0	Not Applicable
E1b Non-paying Subscribers - Media	0	Not Applicable	0	Not Applicable
E2 Paying Members <i>09/30/2010: Refer to year end demographic data including membership statistics provided by Membership Coordinator - Melissa Bush. 09/30/2008: See Kaylen Williams in Membership</i>	3,431	Actual	4,572	Actual
E3 How many people are both members and subscribers?	0	Not Applicable	0	Not Applicable

F - Admission/Ticket Pricing (in dollars)	Total 09/30/2012		Total 09/30/2011	
F1 Average Adult Price <i>09/30/2008: Number based on YTD Sep 30, 2008 statistical information from GRAM Financial Statements for the Period Ended September 30, 2008 Report found in the MCACA Final Report 2008 Folder.</i>	\$6.66	Estimated	\$13.98	Estimated
F2 Average Child Price <i>09/30/2008: See F1 note</i>	\$4.66	Estimated	\$9.87	Estimated
F3 Average Senior Citizen Price <i>09/30/2008: See F1 note</i>	\$6.00	Estimated	\$14.47	Estimated
F4 Average Student Price <i>09/30/2008: See F1 note</i>	\$6.00	Estimated	\$14.47	Estimated
F5 Highest Single Price <i>09/30/2008: Price of Adult Exhibition Ticket. Highest prices General Admission ticket: adult, \$8</i>	\$8.00	Actual	\$20.00	Actual
F6 Lowest Single Price	\$4.00	Actual	\$4.00	Actual
F7 Median Price	\$6.00	Estimated	\$12.00	Estimated

Other Pricing	Total 09/30/2012		Total 09/30/2011	
F8 Average Adult Tuition/Workshop Price	\$19.00	Estimated	\$122.50	Actual
F9 Average Child Tuition/Workshop Price	\$90.00	Estimated	\$90.00	Estimated
F10 Average Publication Price	\$10.67	Actual	\$0.00	Not Applicable
F11 Average Fundraising Special Event Price	\$644.25	Estimated	\$1,004.25	Estimated
F12 Average Non-fundraising Special Event Price	\$0.00	Not Applicable	\$0.00	Not Applicable
F13 Average Media Content Price	\$0.00	Not Applicable	\$0.00	Not Applicable

Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: **09/30/2012**

G - Program Activity	Total 09/30/2012	Total 09/30/2011
G1 Live Productions - Self-Produced <i>09/30/2010: Whistler: The Gentle Art of Making Enemies The Calder Play</i>	0 Not Applicable	1 Actual
G1a Live Productions - Presented Only	0 Not Applicable	0 Not Applicable
G2 Public Performances - Home <i>09/30/2010: Sunday Concert Series - 21 performances Friday Night at GRAM concerts - 59 performances Total 80 09/30/2008: Sunday Concert Series and Friday Night performances</i>	68 Actual	2 Actual
G3 Public Performances - Away	0 Not Applicable	0 Not Applicable
G3a Online/radio/television programs	0 Not Applicable	0 Not Applicable
G4 Permanent Exhibitions	1 Actual	1 Actual
G5 Temporary Exhibitions <i>09/30/2010: Tissot's London, James McNeill Whistler, American Impressionism, Calder Jewelry, GRAM and Ox-Bow, Dutch Utopia, ArtPrize 2010, Chris Overvoorde: The Alberta Drawings, Selections from the Museum's Photography Collection 09/30/2008: Dutch Exhibition, VanAllsburg, Warhol, Gordon Parks, Four Salvaged Boxes, and Great Lakes Pastel Society Exhibition</i>	11 Actual	9 Actual
G6 Classes/Workshops - for the public/constituents <i>09/30/2010: Children's Studio Classes 09/30/2008: Adult Studio Class & Children Studio Class</i>	1 Actual	1 Actual
G7 Classes/Workshops - for professional artists	0 Not Applicable	0 Not Applicable
G7a Publications	2 Actual	2 Actual
G7b Number of Publications Sold/Distributed	771 Actual	1,483 Actual
G8 Tours <i>09/30/2011: A touring exhibition, Mathias Alten: Michigan Impressionist was presented by the William Bonifas Fine Arts Center in Escanaba, Michigan during January and February 2011.</i>	1 Actual	1 Actual
G8a Number of Tour Occurrences	1 Actual	1 Actual
G9 Films <i>09/30/2010: Romantics and Realists: Whistler 10/23 11/13 1/3 Connecticut: Seasons of Light 10/30, 11/20 Calder Jewelry Ballet Video 1/28 The Wizard of Photography 3/28 Ansel Adams 4/4 Henri Cartier-Bresson 4/11 Bernice Abbott 4/25 Mathias Alten 5/23 Tokoya san 8/20 Film the Public Museum 8/27</i>	8 Actual	0 Not Applicable
G9a Number of Film Screenings	20 Actual	0 Not Applicable
G10 Lectures <i>09/30/2010: Refer to MCACA Artist Itemization report 09/30/2008: Learn at lunch, Exhibition-related lectures (Nigel Barker, Johanna Fiore, Richard Avedon Lectures, Andre Kertesz Lectures, Frank Stell Lectures, David Lubbers, Regional Artist exhibitions) Gallery Talk (Guest Artist & Chris Stoeffel-Overvoorde)</i>	14 Actual	9 Actual
G10a Number of Lecture Occurrences	14 Actual	9 Actual
G11 Exhibition Openings <i>09/30/2010: Combined opening - Tissot's London, James McNeill Whistler, American Impressionism Calder Jewelry GRAM and Ox-Bow Dutch Utopia ArtPrize</i>	4 Actual	4 Actual
G12 World Premieres	0 Not Applicable	0 Not Applicable
G13 National Premieres	0 Not Applicable	0 Not Applicable
G14 Local Premieres <i>09/30/2008: Dutch exhibition, VanAllsburg, Warhol, Four Salvaged Boxes, great lakes pastel society and Gordon Parks</i>	1 Actual	1 Actual
G15 Works Commissioned	0 Not Applicable	0 Not Applicable
G16 Workshops or readings of new works	0 Not Applicable	0 Not Applicable
G17 Programs - Other <i>09/30/2010: All Day with the Arts, Summer Camps, Outreach, Friday Nights at GRAM, Winter break/Spring break family activities,</i>	5 Actual	5 Actual

Grand Rapids Art Museum, Fiscal Year-End Date 09/30/2012

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Section 11 - NON-FINANCIAL INFORMATION, continued

Fiscal Year-End Date: **09/30/2012**

Holiday Party, New Year's Eve, Skate & Create

09/30/2008: All Day with the Arts, Summer Camps, Outreach, Friday Nights at GRAM, Drop in Artmaking, Winter break/Spring break family activities.

G17a	Number of Programs - Other Occurrences	118	Estimated	5	Estimated
G17b	Programs - Other, Briefly Describe	All Day w/ Arts, Summer Camp, Outreach, Friday Nights @GRAM, Gazing @ GRAM			
G18	Off-site School Programs	0	Not Applicable	0	Not Applicable
G18a	Number of Off-site School Program Occurrences	0	Not Applicable	0	Not Applicable
G19	Facility Rentals - By your organization for your program use	0	Not Applicable	0	Not Applicable
G20	Facility Rentals - By your organization for your non-program use	0	Not Applicable	1	Actual
<i>09/30/2011: GRAM Rented the J.W. Marriott for the Centennial Gala held on November 6, 2011.</i>					
G21	Rentals of your facility by others	94	Actual	104	Actual
<i>09/30/2008, 09/30/2009: A note from the CDP administrators: To reference the detailed number of rentals of your facility by others for program and non-program use entered prior to March 2011, please contact the Help Desk.</i>					

H - Capital and Endowment Campaigns 09/30/2012

	Capital	Endowment
H1 Has your organization recently completed a capital or endowment fundraising campaign (not including annual campaigns)?	No	No
H1a If yes, when was it completed?		
H2 Is your organization in the middle of or actively planning a capital or endowment fundraising campaign (not including annual campaigns)?	No	No
H2a If yes, what is the expected completion date?		
H2b If yes, what is the campaign goal (in dollars)?		
H2c If the campaign is in progress, how much has been raised as of the end of the fiscal year?		

**I - Staff & Non-Staff Statistics
(number of people and their full-time equivalents ["FTEs"])
09/30/2012**

	PROGRAM					Total
	Artists & Performers	Program - All Other	Fundraising	General & Administrative		
I1 Full-time Permanent Employees	0.00	8.00	4.00	12.00	24.00	Estimated
I2 Part-time/Seasonal Employees	0.00	9.00	3.00	29.00	41.00	Estimated
I3 Part-time/Seasonal Empl. - FTEs	0.00	2.35	0.80	8.75	11.90	Estimated
I4 Full-time Volunteers	0.00	0.00	0.00	0.00	0.00	Not Applicable
I5 Part-time Volunteers		70.00	4.00	369.00	443.00	Estimated
I6 Part-time Volunteers - FTEs		0.95	0.11	1.44	2.50	Estimated
I7 Independent Contractors	101.00	84.00	0.00	1.00	186.00	Estimated
I8 Independent Contractors - FTEs	0.38	0.32	0.00	0.50	1.20	Estimated
I9 Interns/Apprentices	0.00	8.00	2.00	0.00	10.00	Estimated
I10 Interns/Apprentices - FTEs	0.00	3.20	0.80	0.00	4.00	Estimated