

# Photography Policy

The Grand Rapids Art Museum is a community treasure and a popular place for photographers. While personal use photography is encouraged at the Museum, it must be conducted without disruption to Museum operations or visitors and with the safety of the art collection in mind.

## **Personal Use Photography**

Personal photography is generally allowed in the galleries. Photography in galleries with special exhibitions may be restricted, and will be noted as such. This includes cell phones, handheld cameras, and video cameras that are set to take non-flash photos. Flash photography is prohibited without special permission. Use of tripods and selfie sticks are not permitted.

## **Photo/Video Shoots**

### *News Media*

Members of the media must be escorted by a member of the Communications Department at all times or have permission from that office to shoot independently. All organized photo shoots inside the Museum—for news coverage, school projects, tourism programs—require an escort from the Communications Department. Call to schedule your visit to ensure a staff member is available. Unscheduled photo shoots that cannot be staffed will be declined.

Please contact:  
Elizabeth Payne  
Communications Manager  
616.831.2917  
lpayne@artmuseumgr.org

### *Commercial Shoots*

Photo shoots for commercial purposes (advertising, music videos, training videos, student projects, senior portraits, family portraits, weddings, professional headshots, etc.) must be approved and scheduled in advance by the Special Events Department. A fee may be charged for use of facilities and staff time.

Please contact:  
Karen Carpenter  
Special Events Manager  
616.831.2916  
kcarpenter@artmuseumgr.org

### *GRAM Hosted Events*

Outdoor photo shoots on the Museum grounds can take place at any time and do not

require an escort. Indoor photography is allowed in the Museum if the following restrictions are followed:

- Professional photography is not permitted in the galleries.
- Tripods may be used in the Cook Auditorium and Wege Pavilion (lobby) only.
- Museum security reserves the right to halt any photo shoot that is deemed disruptive.

Please contact:  
Karen Carpenter  
Special Events Manager  
616.831.2916  
kcarpenter@artmuseumgr.org

### **Rights and Reproductions**

Photography is permitted for private use only. Photographs featuring any artwork on display may not be published, sold, or otherwise distributed for commercial purposes. Visitors may post images from their visit on personal social media sites, so long as they are not used for profit.

Requests for images of objects in the collection for commercial publishing should be made to the Museum's Registrar.

Please contact:  
Julie Conklin  
Registrar  
616.242.5020  
jconklin@artmuseumgr.org

The Museum may photograph or videotape visitors for educational and promotional purposes. Attendance on Museum property is implied consent for the use of visitors' likenesses for marketing purposes.

GRAM reserves the right to withhold or withdraw permission to photograph on the premises. GRAM staff has the authority to approach and verify the intent of photography, and to enforce the GRAM Photography Policy.

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