ARTPRIZE 2012 AT GRAM: TRANSFORMATION ON VIEW AT THE GRAND RAPIDS ART MUSEUM
GRAM Exhibition Center Hosts 21 Artists This Year, On View September 14 - October 7, 2012.


ArtPrize 2012 at GRAM focuses specifically on artists who transform materials, movement, symbols, shapes, physical space, the human image, and the artist's personal experience to produce dramatic and inspiring results.

There are many opportunities to get involved and engage with the exhibition and works of art on view at GRAM. Many tours, art-related discussions, hands-on activities, and more are available to extend your experience of ArtPrize at GRAM. Inside, experience thought-provoking questions posed throughout the galleries, video commentary by the artists (available via QR code and on the balcony television), and opportunities to share comments and feedback in a fun, creative way.

GRAM is an ArtPrize Exhibition Center for the third year in a row, and includes stations in the lobby to register voters and activate a guest's voter status. The Museum Store also carries ArtPrize merchandise and maps.

GRAM's Member Preview for ArtPrize 2012 at GRAM: Transformation is Wednesday, September 13, from 6-9pm. GRAM Members can enjoy a first look at the exhibition and meet some of the artists while enjoying live music, complimentary snacks, and a cash bar. As a special benefit again this year, GRAM Members can activate their voter status right at the preview! (Not a GRAM Member? Visit artmuseumgr.org to join the party!)

Associate Curator Cindy Buckner will be giving a brief gallery talk about the exhibition at GRAM on Friday, September 14, at 7pm, as part of GRAM's Friday Night Conversations.

Learn more about GRAM's ArtPrize exhibition, view more programming details, download the exhibition’s logo on the Press Room page, and learn more about exclusive GRAM Membership benefits during ArtPrize at artmuseumgr.org.

ARTISTS AT GRAM
Norwood Viviano
Adonna Khare
Nathan Craven
Timothy Cleary
Andrea Kowch
Kathleen Houston-Stokes
Kumi Yamashita
Khara Koffel  
Virginia Kistler  
Chris LaPorte  
Andrew Hawkes  
Andreas Von Gehr  
Sky Pape  
Eugene Lemay  
Robert Howsare  
Beth Lipman  
Haresh Lalvani  
Anne Gates  
Eames Demetrios  
Kim Ambriz  
Joseph Gregory Rossano  

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EXHIBITION CENTER SPONSORS

Dirk and Victoria Hoffius  
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ARTPRIZE 2012 AT GRAM PROGRAMS AND TOURS

FRIDAY NIGHTS AT GRAM

September Conversation theme: Transformation & Time  
Conversations begin at 7pm on Fridays.

September Conversations  
14 - ArtPrize 2012 at GRAM: Transformation Gallery Talk with Cindy Buckner, Associate Curator

*No Friday Nights at GRAM programming during ArtPrize. Programming resumes October 12, 2012.

ART DISCUSSION
Art Fitness: A Framework for Connecting with Contemporary Art  
September 20, 27 & October 4  
6:30 – 8:00 pm, Garden Room  
Enhance your ArtPrize experience by learning how to discuss even the most challenging contemporary art with ease and confidence. A new theme will be discussed in each session.  
Register for one, two, or all three. Brought to you at GRAM in collaboration with ArtPrize and MCA Denver. For details, pricing, and to register, visit artprize.org. Questions: 616.214.7924

STUDENT WORKSHOPS
ArtPrize Education Days  
Primary Students: September 25, 27  
Secondary Students: October 2, 4
GRAM partners with ArtPrize to bring local classes in to experience hands-on workshops together. GRAM adds two additional days this year to allow 1,200 students to learn from contemporary artists. For more information regarding program details and registration, please contact Alex Gilford at agilford@artmuseumgr.org

FAMILY STUDIO ACTIVITIES
ArtPrize: Drawing Through the Surface
September 21 – October 7
Fridays, 4:00 – 7:00 pm
Saturdays, 10:00 am – 7:00 pm
Sundays, 12:00 noon – 3:00 pm
In this hands-on studio activity, discover the striking marks and patterns contemporary artist Sky Pape creates on paper. Experiment with traditional drawing materials and mix it up using unconventional methods to create exciting new images.

EDUCATION CENTER GALLERY EXHIBITION
Collaboration Transformation: Dynamic Drawings
Created by Students during ArtPrize
October 9 – December 10, Education Center Gallery
Celebrate community-wide participation in the arts. This is an exhibition of works created by local students during ArtPrize Education Days.

ARTPRIZE TOUR
ArtPrize Guided Walking Tours
Thursdays, September 20, 27, and October 4
1:00 – 4:00 pm, $25 Members, $30 for non-members
Experience ArtPrize in a unique way. Professional artists will guide participants in this curated walk through GRAM's exhibition and downtown venues. Includes a visit to an artist's studio. To register, call 616.831.2919 or visit grouptours.kintera.org

ARTPRIZE TOUR
Grand Rapids Art Adventure 2012
September 28 – 30, $475 Members, $500 non-members
An extraordinary weekend for the art enthusiast! Enjoy three days led by professional artists, GRAM curators, and prominent art experts focusing on significant art in Grand Rapids and ArtPrize highlights. Register early as there is limited availability for this one-of-a-kind event. To register, call 616.831.2919 or visit grouptours.kintera.org

ARTPRIZE TOUR
ArtPrize at GRAM Special Access Group Tours
Groups of 10 or more can schedule a tour from September 20 through October 7, 10:00 am to 12:00 noon.
See ArtPrize at GRAM first, and bring your friends! Begin at the epicenter of ArtPrize, at our centrally-located Exhibition Center, before the crowds arrive. Self-guided tours: $7 per person includes an ArtPrize gift bag. Guided tours: add a $75 base fee. To schedule call 616.831.2919 or visit artmuseumgr.org.

ARTPRIZE 2012 AT GRAM MEMBER BENEFITS

MEMBER EVENTS

MEMBERS PREVIEW
ArtPrize at GRAM: First Look
Thursday, September 13, 6:00 – 9:00 pm
Be the first to view ArtPrize 2012 at GRAM: Transformation and meet some of the artists while enjoying live music, complimentary snacks, and a cash bar. Special benefit again this year—activate your ArtPrize voter status and be ready to go! RSVP at 616.831.2909 or artprizepreview.kintera.org

ArtPrize at GRAM: Ice Cream Prize
Sunday, September 30, 1:00 – 3:00 pm
Vote for your favorite Hudsonville Ice Cream flavor from September 13 – 23, then join us on the Allen and Helen Hunting Dining Terrace for the Top 10 ArtPrize announcement at Rosa Parks Circle and a scoop of a Top 10 ice cream flavor! RSVP by September 21, 2012 at 616.831.2910 or icecreamprize.kintera.org. To vote for an ice cream flavor, see the website survey link, or call 616.831.2912.

ArtPrize at GRAM: Toast the Winners
Friday, October 5, 7:30 – 9:30 pm
It's the big night! Join us as we raise a glass of sparkling juice to the winners. RSVP by September 28, 2012 at 616.831.2911 or toastthewinners.kintera.org

MEMBER BENEFITS

AVOID THE CROWDS
GRAM opens early for Members! Explore the spacious galleries before the doors open to the public at noon. Member early hours begin at 10:00 am every day between September 20 and October 7.

AVOID THE LINES
Skip the regular line and present your GRAM Membership Card at the designated Member Only Entrance anytime during open ArtPrize hours.

EXCLUSIVE GIFTS FOR MEMBERS
Renewing members (September 13 through October 7) receive a limited edition glass water bottle. New Members receive a limited edition insulated tote bag. Remember, you can renew your current membership anytime, and it's also a great opportunity to buy a gift membership!

MEMBER HOSPITALITY
Take a break on the Allen and Helen Hunting Dining Terrace during ArtPrize hours from September 20 through October 7. Water is available all day; coffee and tea available daily during Member Early Hours and all day Friday, Saturday, and Sunday.

SHARE MEMBER BENEFITS
Members can bring up to four guests (per membership) using the member entrance, available during Early Member Hours or regular ArtPrize Hours. Watch for the punch-card arriving in your mailbox.

About the Grand Rapids Art Museum
The mission of the Grand Rapids Art Museum (GRAM) is: to inspire discovery, enjoyment, and learning about art; to serve as a welcoming and inclusive cultural resource; to collect, conserve, and interpret works of art of the finest quality. Established in the heart of downtown Grand Rapids, the new Art Museum is internationally known for its distinguished design and LEED Gold certified status. Established in 1910 as the Grand Rapids Art Association, GRAM has grown to include more than 5,000 works of art, including American and European 19th and 20th century painting and sculpture and more than 3,500 works on paper. Embracing the city’s legacy as a leading center of design and manufacturing, GRAM has a growing collection in the area of design and modern craft.
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