



*Live Artfully*

2013 - 2014 ANNUAL REPORT



**GRAND RAPIDS ART MUSEUM LEADERSHIP TEAM**

**DANA FRIIS-HANSEN**

Director & CEO

**PATTI KENYON**

Director of Finance and Administration

**MARGERY PRESUTTI**

Director of Human Resources

**ELLY BARNETTE-DAWSON**

Director of Advancement

**JON CARFAGNO**

Director of Learning  
and Audience Engagement

**RON PLATT**

Chief Curator

**KERRI VANDERHOFF**

GoSite Director

Dear Members, Donors, and Friends of the Museum,

I'm so pleased to share with you this annual report which captures the energy and impact of the Grand Rapids Art Museum, while documenting many of our wonderful accomplishments of the past year. GRAM serves as an important cultural and civic anchor focused on art, design, and creativity. By offering innovative exhibitions, award-winning learning initiatives, and engaging community collaborations, the Museum provides a platform for experiences, ideas, and dialogue for Grand Rapids, Michigan, and beyond.

Our dedicated Board and staff have been working diligently to enhance our exhibition and education programs, enrich the guest experience, and build a broader audience. Whether you visit during a Member Preview Party, ArtPrize, a school tour, a classical music concert, or a social event, you can't help but to notice how alive the Museum is becoming.

As we work together to move the Museum forward, we are committed to building stronger community engagement through individual and collaborative relationships. Strengthening our base of support is increasingly important to ensure institutional sustainability and to offer these vital and growing programs. We truly value your partnership and confidence in GRAM and thank you for your continued involvement.

Warm regards,

A handwritten signature in black ink, appearing to read 'Dana Friis-Hansen', written in a cursive style.

**DANA FRIIS-HANSEN**

Director and CEO



# Envisioning an exciting future through a reimagined strategic plan.



## STATEMENT OF PURPOSE

Focusing on art, design, and creativity, GRAM will provide diverse platforms for experiences, ideas, and dialogue that enrich the human spirit and build practical learning skills. Through dynamic exhibitions, collections, learning initiatives, and community collaborations, GRAM will increasingly serve as a cultural beacon and civic anchor.

## OBJECTIVES

### Expand the Impact of Art

Enhance and innovate exhibitions, collections, learning, and content creation

### Activate the Museum Experience

Design experiences that promote audience engagement, diversity, and participation

### Integrate Innovation Skills

Practice and advance human-centered design and 21st century learning skills

### Advance Civic and Cultural Leadership

Increase cultural and civic impact locally, regionally, and beyond.

### Build Institutional Strength

Fortify institutional stability through earned and philanthropic financial growth, and by managing and leveraging assets



GRAM staff and trustees working together to shape the future.



## RE-ACCREDITATION!

The Grand Rapids Art Museum has again achieved accreditation by the American Alliance of Museums (AAM), the highest national recognition for a museum!

AAM accreditation brings national recognition to GRAM for its commitment to excellence, accountability, high professional standards, and continued institutional improvement. Accreditation is a very rigorous but highly rewarding process that examines all aspects of a museum's operations. Of the nation's nearly 17,500 museums, just over 1,000 are currently accredited and GRAM is proud to be among this elite group of institutions. Thank you to all those who participated in this process.





# VIBRANT<sup>AND</sup> CONNECTED



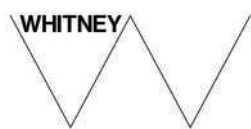
As a cultural beacon and civic anchor, attracting and engaging diverse audiences, and providing an environment that is welcoming and inclusive to all guests is at the forefront of everything that we do. GRAM creates a dynamic environment for the open exchange of ideas which provides a platform

for individual and community growth, elevating our civic dialogue and transforming our society in unexpected ways.

## WHITNEY MUSEUM OF AMERICAN ART

The past several years at GRAM have brought exceptional exhibitions to West Michigan from some of the best museums in the country.

In 2012 an extended partnership with the Whitney Museum of American Art began, bringing 3 world-class exhibitions to GRAM; *Rauschenberg: Synapsis Shuffle*; *Real/*



*Surreal*; *Legacy: The Emily Fisher Landau Collection*; and *T. J. Wilcox: In the Air*. We owe a special

thanks to Pamella DeVos—a Board Member that we share with the Whitney—for making these presentations possible.

2013 also brought an opportunity for West Michigan to discover how artists have captured nature's essential role in the American experience with the exhibition of *Masterpieces of American Landscape Painting*, which included highlights from the prestigious collection of the Museum of Fine Arts, Boston.

## ARTPRIZE 2014

GRAM has established itself as one of downtown Grand Rapids' premier venues during ArtPrize, a radically open, three-week, international art competition. In 2014, GRAM was recognized on the short list as an Outstanding Venue by ArtPrize jurors for serving as an exhibition center providing unparalleled exhibition space and public accessibility to art from around the world.

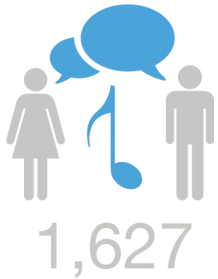
GRAM selected 19 artists for its ArtPrize 2014 exhibition, *[DIS]COMFORT ZONES*. The exhibition featured works of art from regional, national, and international artists, utilizing various mediums including painting, sculpture, mixed media, drawing, photography, and video. These works highlighted the powerful ways in which artists take risks and push boundaries.

**"If you want to see a likely [ArtPrize] winner or two, your best bet is to head for the [Art] Museum. No other venue comes close." - MLive, 2014**

11,206  
VISITORS **FREE**

**MEIJER FREE TUESDAYS & MEIJER FREE THURSDAY NIGHTS**

Free general admission all day Tuesdays and after 5:00 PM on Thursdays was made possible for 11,206 visitors thanks to a generous partnership with Meijer.



**SUNDAY CLASSICAL CONCERT SERIES**

On Sunday afternoons from October through March, GRAM hosted live classical music concerts. A total of 1,627 guests enjoyed concerts from a diverse lineup of artists.

**CREATIVITY UNCORKED**

This after-hours event invited adults to grab a glass of wine and let their artistic side flow in GRAMStudio. GRAM hosted **10 events** with **249 individuals** participating.



**9,700 Hours**

**VOLUNTEERS**

**370** volunteers devoted over **9,700 hours of service**, including over **3,500 service hours by GRAM Docents**. We love our volunteers and could not do this without them!

**GRAM ON THE GREEN**

A partnership with Grand Rapids Parks and Recreation and the Downtown Alliance brought free live music to over 1,500 people in downtown Grand Rapids for 6 weeks in July and August. This outdoor summer music series at Rosa Parks Circle featured live music, dancing, outdoor sketching, and games for all ages.



**ARTPRIZE 2014 BY THE NUMBERS**

**177,000 + guests** / Hosted **Intersections**, winner of the Public and Juried Grand Prizes / Hosted **4 Top 20 artists** / **289 volunteers** increased time devoted by 37% / **1,060 families** participated in GRAMStudio programming / **900 + students** engaged in ArtPrize Education Days / 741 people experienced **74 tours** / **395 new members**, **29% increase** / **270** renewed memberships, **9% increase**.

*[DIS]COMFORT ZONES* featured Anila Quayyum Agha's *Intersections*, which won the ArtPrize 2014 Public Grand Prize and split the Juried Grand Prize. GRAM was proud to feature 4 ArtPrize Top 20 artists, including the winners of the Three-Dimensional and Installation categories.

ArtPrize founder, Rick DeVos  
with ArtPrize 2014 winner, Anila  
Quayyum Agha



# EDUCATION AND ENGAGEMENT

Creating experiences that promote audience engagement, diversity, and participation provides the opportunity to develop the creative minds of visitors of all ages. Infusing our world with art at all stages of life is fundamental to the development of essential 21st-century skills.



## LANGUAGE ARTISTS

GRAM's Language Artists program played a significant role integrating literacy and the visual arts, at a time when funding for arts programs in schools waned. This program was created specifically for third grade educators and students, and is based on a curriculum developed in partnership with Grand Rapids Public Schools (GRPS). By offering these free tours to area third grade classrooms, GRAM helped these students build essential skills in the fundamentals of description, compare/contrast, beginning/middle/end, and problem/solution. **2,140 GRPS third graders participated** in the program during the 2013-2014 school year, an **increase of 19% over last year**. Since the implementation of the Language Artists program, GRPS has seen an increase in student MEAP writing assessment proficiency of 2%, with individual schools seeing increases as great as 20%.



**“The collaboration between GRPS and GRAM exemplifies the best of what partnerships can bring: a strong commitment to the arts and core content create stronger students, and ultimately, a more vibrant community.”**

— Rick Noel, Executive Director of Elementary Schools and Early Childhood Education for Grand Rapids Public Schools



## DOCENT-LED TOURS

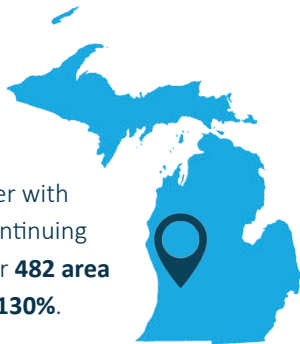
GRAM's docent program served a total of **5,333 students, families, and adults**—a 6.6% increase in tour participation—with **51 docents leading 204 tours**, including 88 tours for students from West Michigan schools, 11 tours for Girl and Boy Scout Troops, and 105 tours for members of the public.



## TEACHER PROFESSIONAL DEVELOPMENT

GRAM was proud to partner with area schools by offering continuing education opportunities for **482 area educators**, an **increase of 130%**.

**482** EDUCATORS



## SOOPER YOOOPER ART COMPETITION

The fourth annual environmentally inspired children's art contest saw **527 entries** from students ages 5 through 18. Entries were judged on the basis of originality, creativity, and connection to the natural world and/or ecological issues. 45 winners were selected across three age groups, including 7 students from West Michigan schools.



## GAZING AT GRAM

Specialized tours engaged **312** guests who are living with memory loss related conditions such as Alzheimer's disease, dementia, and traumatic brain injury. The addition of 3 more partner organizations increased participation by 28%.



## ARTPRIZE EDUCATION DAYS

In these hands-on workshops, **over 900 students** created works of art inspired by ArtPrize artists. Select examples of student work were included in an exhibition in GRAM's Education Center Gallery.

**ARTPRIZE**

## SUMMER ART CAMPS

During a five-week period in July and August, **142 children ages 5 to 13** connected with works of art, learned about the art-making process, and strengthened their creative skills. Each week culminated in a mini-exhibition curated by the campers. Participation in the summer camps **increased by 14%**, and 18 campers with financial need received full-tuition scholarships.

Campers showing off their creations

## SUMMER CAMP PARTICIPATION

**UP  
14%**



# INNOVATION<sup>AND</sup> INTERACTIVITY



Practicing and advancing human-centered design and 21st-century learning skills creates a culture of communication, critical thinking, and collaboration. Continual use of these tools positions GRAM on the cutting edge of museum practices, while allowing the museum to serve the community in new and increasingly impactful ways.

## ART OF FAMILY LIVING

Thanks to an innovative collaboration with Gatherings of Hope, families from 39 Grand Rapids area congregations were provided the opportunity to engage in conversations in the Museum's galleries and participated in art-making activities in GRAMStudio. Exploring art through hands-on experiences, families were given opportunities for creative expression of the values studied through their Family Leadership Initiative season. A set of custom iBooks was made available in both English and Spanish, exploring the portrayal of these values in works from the Museum's collection.

Search the iBook store for **Grand Rapids Art Museum**.



## LIVING LANDSCAPES 36-HOUR COLLABORATIVE PROJECT

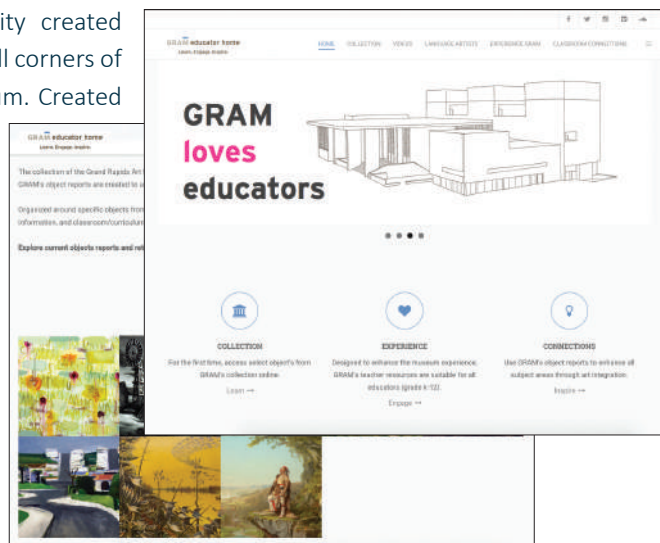


Over the course of two days of programming, 204 museum guests participated in a collaborative landscape “mash up” made entirely of compostable materials in the Betz Studio. Guests—aided by staff and volunteers—constructed a 3-dimensional landscape inspired by elements found in artworks featured in *Masterpieces of American Landscape Painting*. Guests choose an element represented in a painting (trees, rocks, mountains, waterfalls, etc.) and added it to the Living Landscape.



## GRAM EDUCATOR HOME

GRAM Educator Home is a custom-built online community created exclusively for educators, which provided professionals from all corners of the world with immediate access to the resources of the Museum. Created to be as dynamic and ever-changing as GRAM's collection, the images provided were routinely updated and changed to reflect what was currently on view in the galleries, items that were relevant to curriculum, and objects that pertained to current events. This online community assisted teachers of all disciplines and grade levels in reimagining their curriculum through arts integration. Organized around specific objects from the Museum's current and past exhibitions, it provided educators with the information and curriculum connections necessary to reinvigorate old lesson plans and re-engage their students.



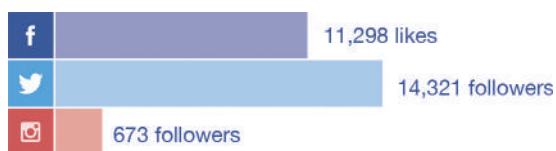
## GRAM AND MSU COLLABORATION

Art Saves Lives—a partnership with Michigan State University College of Human Medicine—successfully completed its first semester. Students spent one semester focusing on observation, communication, and ambiguity through the lens of art.



## SOCIAL MEDIA

GRAM continued to engage its global audience through various social media channels; with a **12% increase in Facebook**, a **25% increase in Twitter** followers and a growing Instagram account. This growing community of connected GRAM supporters is important to our continued success and we are working hard to develop content and messaging that is relevant and useful.



Design Briefs participant

## DESIGN BRIEFS

GRAM partnered with AIGA West Michigan—the professional association for design—to launch a program called Design Briefs. This program transforms the Museum into an incubator for ideas through evening events that feature crowd-sourced presentations of new products, services, and social entrepreneurship concepts moderated by a panel of interdisciplinary experts from GRAM and the local design community.



The combined GRAM and AIGA team

# VISION<sup>AND</sup> GENEROSITY



Providing institutional strength and stability via earned and philanthropic financial growth allows GRAM to fortify, manage, and leverage its assets in order to benefit our community for generations to come.

## GENEROSITY

As a faithful supporter of GRAM, your continued investment played an integral role in helping make our vision a reality. Together, we strengthened our community. Together, we enhanced the quality of life for those around us. Together, we created a space for people of all generations and backgrounds to gather, learn, and exchange ideas.

So today, our hope is simple: that you are continued to be inspired.

We hope that you are inspired to partake in our exhibitions and programs, to invite others to join you, and to continue partnering with us to build a vibrant Grand Rapids community that we all love and enjoy year after year.

## ANNUAL FUND

GRAM is deeply grateful for the philanthropic support of our community that provides exciting exhibitions, programs, and events, enabling us to engage an intergenerational, intercultural audience. By giving to our annual fund, you can support all that is needed to make this a continuous reality.

**2013-2014 Annual Fund contributions totaled: \$2,261,502!**

## MINER S. & MARY ANN KEELER LEGACY SOCIETY

Tammy & Howie Bailey  
Kenneth Bandstra  
Molly Bradshaw  
Samuel Cummings  
John & Marilyn Drake  
David & Judith Frey  
Meg Goebel  
Dirk & Victoria Hoffius  
Barbara & Thomas Jackoboice  
Mary Ann Keeler

Ann & Don Kelley  
Barbara A. Kuhn  
Thomas H. & Anne Gerth Logan  
Mary Loupee  
Paula Neal  
Stephanie A. Neal  
Valerie B. Nelson  
Chris & Greta Overvoorde  
Martin & Enid Packard  
Douglas & Nancy Padnos

Mary & Richard Panek  
Charles G. Schoenknecht  
& Ward A. Paul  
Charles & Stella Royce  
Margaret Ryan  
Ellie E. Sarafis  
Bill Scarbrough  
& Kate Kesteloot Scarbrough  
Gerald & Emma Talen  
James & Janet Watkins

Peter M. Wege  
Dorothy J. Williamson  
Kate Pew Wolters  
Anonymous (5)

## EXCEPTIONAL BOARD LEADERSHIP

A strong Board of Trustees has been key to GRAM's continued success throughout the years. Mitch Watt just concluded his term as President of the Board, and GRAM is grateful for his 3 years of service to the Museum in that capacity. During his tenure as President, we hired a new Director & CEO, launched a new exhibition schedule, oversaw reaccreditation, and drafted a new strategic plan. None of these accomplishments would have been possible without his leadership and dedication to the Museum.



Jane Boyles Meilner recently took the reins as the new President of the Board and looks forward to increasing GRAM's visibility as a destination for art, design, and creativity.

## KEELER LEGACY SOCIETY

Joining the Keeler Legacy Society allows supporters to make a difference in the visual arts for generations to come. GRAM honors stakeholders who contribute to the growth of arts and culture with bequests of financial planning vehicles or a named endowment fund.

[Legacy Society Luncheon](#)



## CORPORATE PARTNERS TAP INTO GRAM

Tap into GRAM invited local business leaders and community supporters to enjoy an evening of networking at the Museum while honoring loyal Corporate Partners that help make GRAM's vision possible. Corporate contributions are a significant source of operating support, which helps us serve as a vibrant cultural and educational hub for our community.



## MEMBER PROFILE: BRUCE BAILEY

Bruce Bailey has been an outstanding member of the GRAM family since 2007. He has served our community as a volunteer for GRAM on the Green,



as Docent, as GRAMBassador, and as volunteer for the GoSite Pop-Up.

His excitement about the Museum's role in the community is infectious. Bruce noted that his excitement stems from the fact that, "we talk about real education here at GRAM. We're not just going through the motions. There's a forward-looking spirit at GRAM. I've had 5th graders point out details to me that I've never noticed before about paintings that I've looked at dozens of times. I have had more professional growth here than in 36 years as a teacher in public education."

Dedicated volunteers like Bruce bring the GRAM experience to life for our visitors every day. We could not do what we do without him, and we look forward to many more years of collaboration with this outstanding partner in education.



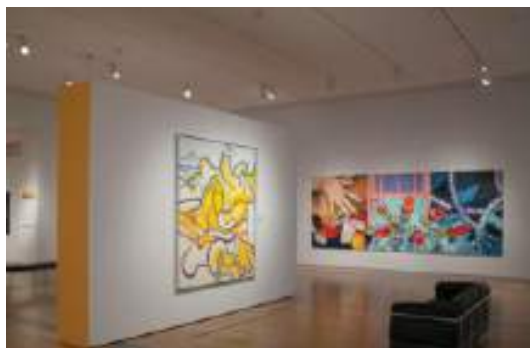
# EXHIBITIONS



## *Masterpieces of American Landscape Painting 1820-1950*

October 20, 2013 – January 12, 2014

This exhibition of 48 paintings from the outstanding collections of the Museum of Fine Arts, Boston provided an overview of the history of landscape painting in the United States and intriguing views of the country's natural beauty. While the exhibition focused on historical views of the American landscape, it also offered an opportunity to consider how we can protect and preserve it for future



## *Legacy: The Emily Fisher Landau Collection*

February 2 – April 27, 2014

Drawn from Emily Fisher Landau's spectacular donation of over 400 modern and contemporary works of art to the Whitney Museum of American Art, this exhibition of 80 works traced the themes and ideas that have shaped art since the late 1960s—abstraction, conceptualism, postmodernism, questions about the relevance of painting in the aftermath of minimalism, debates about representation, "culture wars," and a revived interest in personal narratives.



## *Michigan Modern: Design that Shaped America*

May 18 – August 24, 2014

After its debut at the Cranbrook Art Museum, GRAM was excited to bring this significant exhibition to West Michigan. *Michigan Modern* celebrates the state's outstanding contributions to modern design, featuring 50 key designers and architects from 20 innovative, Michigan-based businesses and institutions.

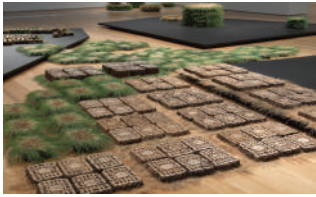


## *ArtPrize® 2014 at GRAM: [DIS]COMFORT ZONES*

September 18 – October 12, 2014

Whether through subject matter, process, or point of view, artists pull viewers – and themselves – out of their comfort zones to see, feel and understand the world differently. Artists in the exhibition explored issues surrounding the body and identity, politics and war, vulnerability and ambiguity, danger and violence, fragmentation and distortion, and culture and religion.

# MICHIGAN ARTIST SERIES



## *Susan Goethel Campbell: Resisting Certainty*

March 6 – June 1, 2014

Susan Goethel Campbell's work interpreted the contemporary landscape as an emergent system where nature, culture, and the engineered environment are indistinguishable from one another. At the heart of her practice was the collection, documentation, and observation of seasonal change in both natural and artificial environments.



## *Joey Ruiter: Objects in Motion*

October 25, 2013 – January 5, 2014

KCAD Industrial Design Alumnus, Joey Ruiter, pushed the limits of what is required for an object to function. Searching for new ways to think about materials, scale, manufacturing process, and function, Ruiter's designs met everyday needs in surprising ways.



## *Tim Powers: Below the Surface*

May 29 – August 24, 2014

*Below the Surface* displayed the evolution of Tim Powers' working practice with different materials and his understanding of their hidden potential. The exhibition featured a large-scale installation, spanning two entire walls of over 400 of his pillow forms, along with several other experimental sculptures.

# COLLECTIONS AND COMMUNITY EXHIBITIONS



## *GRAM Selects ArtPrize® 2013: Encore*

November 29, 2013 – October 12, 2014

During ArtPrize® 2013, GRAM's curatorial team explored the entries on view and selected 15 works of art with strong resonance to other works in the Museum's collection, encouraging guests to explore the connections between the works of art on view.



## *The Stuart and Barbara Padnos Foundation Collection*

December 20, 2013 – March 30, 2014

This exhibition highlighted twenty works of art by well-known artists such as Pablo Picasso, Henri de Toulouse-Lautrec, Pierre Auguste Renoir, and Auguste Rodin. The works included were on long-term, five-year loan from the Stuart & Barbara Padnos Foundation. The eight sculptures, one painting, and 11 prints, drawings, and watercolors featured in this exhibition were interspersed throughout the Museum's collection, rotating through the second and third floor galleries.



## *America Near and Far: Photographs from the Collection, 1870-1930*

October 20, 2013 – January 12, 2014

Photographs may serve as souvenirs of the places we have been, or they may show us places we have never seen. As Americans spread their settlements across the continent and into uncharted areas in the nineteenth and early twentieth centuries, the relatively new medium of photography captured the landscapes, both near and far. Ranging geographically from Michigan to California, these thirty photographs from the Museum's collection provided a glimpse into America's landscapes of decades past.

# ACQUISITIONS

Diego Rivera, (Mexican, 1886-1957)

*Man Holding a Bag*, 1944

Graphite on paper, 15 ¼ x 11 in.

Gift of Miner S. Keeler and Mary Ann Keeler, 2013.61

Wisconsin Sesquicentennial Portfolio, 2001

Set of 15 intaglio prints in portfolio box

Andrew Balkin Editions, edition of 125

Works by Andrew Balkin, Nancy Ekholm Burkert, Warrington Colescott, Michelle Grabner, Susan Hunt-Wulkowicz, Martin Levine, Munio Makuuchi, Frances Myers, Bruce Nauman, Gladys Nilsson, Ed Paschke, Fred Stone-house, Tom Uttech, John Wilde, William Wiley

Gift of Tom and Anne Logan, 2013.65 a,b,c,d,e,f,g,h,i,j,k,l,m,n,o

Terrence Reese, (American, b. 1964)

*Paul Collins*, 2012

15 x 15 inches, Photograph

Museum Purchase, 2013.66

Terrence Reese, (American, b. 1964)

*Gordon Parks*, 2012

15 x 15 inches, Photograph

Museum Purchase, 2013.67

Terrence Reese, (American, b. 1964)

*Lois Malou Jones*, 2012

15 x 15 inches, Photograph, 2013.68

Gift of the Artist

Charles Eames, (American 1907-1978)

Ray Eames, (American, 1912-1988)

*ES 106 Chaise Lounge*, 1968

Eggplant nylon-coated aluminum frame, leather cushions

28x75x17 ½ inches

Gift of John and Claudia Berry, 2013.69

Andy Warhol, (American, 1928-1987)

*Little Red Book (F113)*, 1971

20 polaroid photographs in the artist photo album

Gift of The Andy Warhol Foundation for the Visual Arts, Inc., 2013.70

(a-t)

William Blake (English, 1757–1827)

*Illustrations of the Book of Job*, 1825, published 1826

22 engravings on india paper chine collé on wove paper

James Lahee, printer

From the edition of 150 on “India Paper.”

Jansma Collection, Grand Rapids Art Museum, 2014.1 (a-v)

Ellen Lanyon (American, 1926-2013)

*Encore Event: Vibra*, 2001

Acrylic on two-tiered canvas, 31 ½ x 47 ½ x 2 in.

Gift of the Estate of Ellen Lanyon, 2014.2

Ellen Lanyon (American, 1926-2013)

*Leap for Life*, 1984

Acrylic on canvas, 48 x 48 in.

Gift of the Estate of Ellen Lanyon, 2014.3

Georges Rouault (French, 1871-1958)

and Georges Aubert (1886-1961)

*Christ in Conversation*, from *The Passion*, 1939

Wood engraving on paper, 7 1/8 x 8 in.

Gift of Phyllis and James Karsina, 2014.4

Attributed to James Sowerby, (English, 1757-1822)

*Nasturtium*

Watercolor and graphite on paper, 8 7/8 x 7 ¼ in.

Gift of Phyllis and James Karsina, 2014.5

Medicago polymorpha, Plate 176 from William Curtis

*Flora londinensis*, first edition, 1777-1798

Engraving with hand-coloring on paper, plate: 9 1/8 x 12 ½ in.

Gift of Phyllis and James Karsina, 2014.6

Mary Ann Aitken, (American, 1960 - 2012)

Untitled (Flower Abstract 1), ca. 1985

Oil on paper from Art History Book, 9 by 11 ½ in.

Gift of the Mary Ann Aitken family, 2014.7

Mary Ann Aitken, (American, 1960 - 2012)

Untitled (Flower Abstract 3), ca. 1985

Oil on paper from Art History Book, 11 ½ by 9 in.

Gift of the Mary Ann Aitken family, 2014.8

Mary Ann Aitken, (American, 1960 - 2012)

*Self-Portrait*, ca 1987

Oil on wood, 40 by 20 in.

Gift of the Mary Ann Aitken family, 2014.9

Adonna Khare, (American, b. 1980)

*Elephant Whirlpool*, 2014

Carbon pencil on paper, 96 by 60 in.

Museum Purchase, with funds from Bill and Marilyn Crawford and the artist, 2014.10

Susan Goethal Campbell, (American, B. 1956)

*Aerials: Other Cities #2*, 2012

Relief print with perforations, 29 by 43 in.

Museum Purchase, 2014.11

Robert Rauschenberg (American, 1925–2008)

*Shell*, 1965

Frottage on paper, 36 x 48 in.

Gift of Miner S. Keeler and Mary Ann Keeler, 2014.12

Richard Earlom, (English, 1743-18220, and Thomas Goff Lupton (English, 1791–1873) after Claude Lorrain (French, 1604–1682)

11 etchings and mezzotints from the *Liber Veritatis*, 1774–1779

10 3/4 x 14 in. each

Gift of Arthur and Kristine Rossof, 2014.13 (a-k)

David Lucas (English, 1802–1881) after John Constable (English, 1776–1837)

15 mezzotints on paper

1993 restrike edition issued by The Tate, each sheet 13 x 14 3/4 in.

Gift of Arthur and Kristine Rossof, 2014.14 (a-o)

Alexander Calder (American, 1898–1976)

Drawing of proposed mobile, 1947

Graphite, crayon, and black ink on paper, 11 x 8 1/2 in.

Transfer from Grand Rapids Art Museum's Archives, 2014.15

Osamu James Nakagawa (American, b. 1962)

From the series *BANTA Cliffs*, 2008

Archival inkjet print, 66 1/2 x 20 in.

Museum Purchase, 2014.16



## MAJOR DRAWING DONATED

*Elephant Whirlpool* is Adonna Khare's homage to her ArtPrize 2012 Grand Prize-winning drawing, *Elephants*. This accession was made possible by a generous contribution to the Museum by Bill and Marilyn Crawford.



Bill and Marilyn Crawford with Adonna Khare at the unveiling of *Elephant Whirlpool*

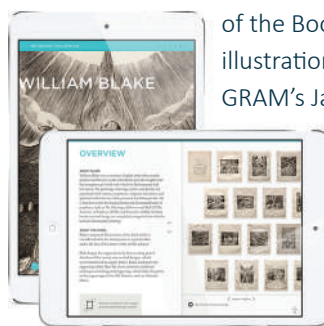
## RON PLATT APPOINTED CHIEF CURATOR

Ron Platt was brought on board in 2014 as a significant addition to GRAM's leadership team. His contributions to the Museum will take our collections, exhibitions, and programming to another level. Funding for the Chief Curator position has been generously provided by Patti and Karl Betz.



## MASTER PRINT COLLECTION EXPANDED

The Jansma Master Print Collection was expanded with the accession of William Blake's Illustrations of the Book of Job. Blake's illustrations were added to GRAM's Jansma Print Collection iPad app, which is available as a free download in the iTunes App Store.

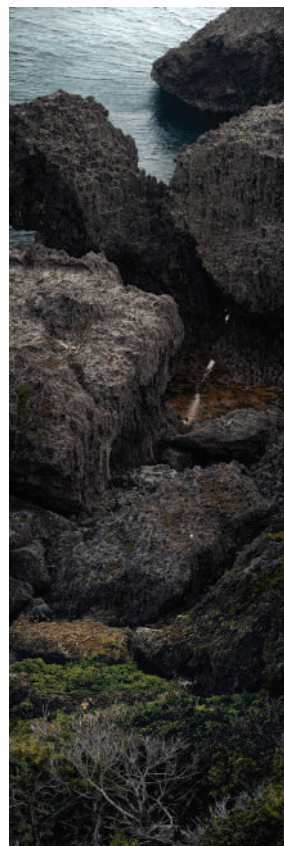


## PERMANENT ARTPRIZE COLLECTION INCREASED

GRAM began a deliberate process of growing its collection of exemplary work featured in the annual ArtPrize exhibition. ArtPrize has begun a rich culture and dialogue about the value of art in Grand Rapids, and GRAM is the perfect institution to preserve this legacy.

This year, works by five ArtPrize artists were added to our collection. We are excited to add an extensive range of styles and mediums, including video, photographs, pencil drawing and digital print on aluminum.

Osamu James Nakagawa (American, b. 1962)  
From the series *BANTA Cliffs*, 2008  
Archival inkjet print, 66 1/2 x 20 in.  
Museum Purchase, 2014.16



# FINANCIAL STRENGTH

**Annual Fund** contributions totaled: **\$2,289,736.**

Contributions to the GRAM Annual Fund provide a gift above and beyond membership dues.

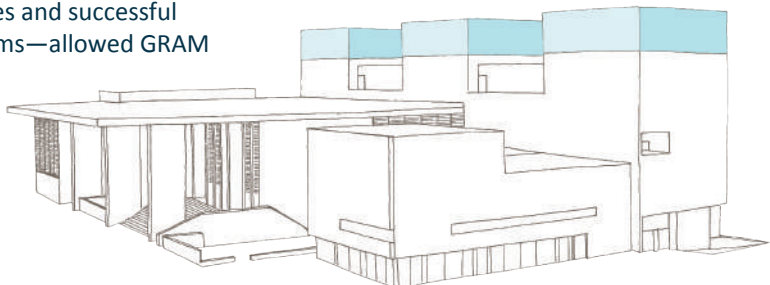
Every tax-deductible dollar that is donated **keeps the Museum thriving**; from exhibitions and artist lectures to summer art camps, studio workshops, and much more. While membership dues are an important source of income, contributions to the Annual Fund ultimately support all that we do, ensuring the continued growth and sustainability of GRAM.



Our Hollywood-themed Gala **SOLD OUT!!** We welcomed 480 guests, raising \$271,480 in support of GRAM's artistic and educational programming.

## Sustainability

Considerable generosity of individuals, foundations, and corporate partners—invested with thoughtful stewardship of resources and successful business plans for earned income streams—allowed GRAM to close the books on the fiscal year with a **\$236,998 surplus**. These funds will go toward capital and board-designated reserve funds.





PHOTOGRAPHY © KELLY SWEET PHOTOGRAPHY

### Facility Use and Beverage Sales

Facility usage and beverage revenues were \$569,281, accounting for a 7.7% increase. GRAM's central location in the heart of downtown Grand Rapids, stunning architectural features and impeccable service are increasingly making the Museum a premier venue for weddings, business meetings, fundraisers, and special events.

### Museum Store

Revenues were \$249,809, an increase of 3.1% over last year.

### Admissions Revenue

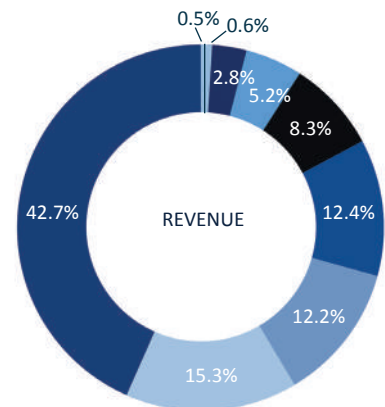
Admission revenue was \$148,485, and the Museum welcomed a total of 241,724 guests.

### Membership

Membership income totaled \$280,184.

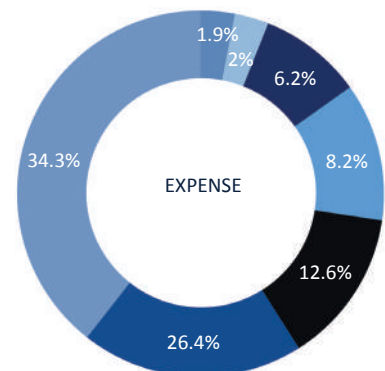
## REVENUE

State of Michigan	\$ 25,500	0.5%
Other income	\$ 32,717	0.6%
Admissions	\$ 148,845	2.8%
Membership/Membership programs	\$ 280,184	5.2%
Fundraising Events	\$ 446,655	8.3%
Underwriting	\$ 666,190	12.4%
GRAM Foundation Support (endowment)	\$ 655,030	12.2%
Earned Income	\$ 819,090	15.3%
Annual Fund	\$ 2,289,736	42.7%
<b>Total Revenue</b>	<b>\$ 5,363,947</b>	<b>100%</b>



## EXPENSES

Learning and Audience Engagement	\$ 96,881	1.9%
Communications and Public Relations	\$ 100,283	2.0%
Earned income Activities	\$ 317,676	6.2%
Advancement/Membership	\$ 418,971	8.2%
Administration (Includes salaries)	\$ 436,218	8.5%
Exhibitions/Curatorial	\$ 644,585	12.6%
Facilities/Operations	\$ 1,354,523	26.4%
Salaries/Benefits	\$ 1,757,812	34.3%
<b>Total Expenses</b>	<b>\$ 5,126,949</b>	<b>100%</b>





## 2013 Individual Donors

\$1,000,000 +

Wege Foundation

\$100,000+

Karl & Patricia Betz

Daniel & Pamella DeVos Foundation

Steelcase Foundation

Kate & Richard Wolters Foundation

\$50,000+

Richard & Helen DeVos Foundation

Doug & Maria DeVos Foundation

The Meijer Foundation

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\$25,000+

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Mary Loupee

The Henry Luce Foundation

Michigan Council for Arts & Cultural Affairs

National Endowment for the Arts

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\$10,000+

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Edith Blodgett Legacy Fund of

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CDV5 Foundation

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aka The Miner S. & Mary Ann Keeler Fund

Herbert & Sharon Lantinga

National Endowment for the Arts

The Louis & Helen Padnos Foundation

Greg & Meg Willit

Anonymous

\$5,000+

Tammy & Howie Bailey

Frank & Ann Battistella

Grand Rapids Art Museum Fund

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Mimi Cummings

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Ralph Hauenstein

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Doug & Nancy Padnos

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Marilyn Titcher

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Mitch & Stacey Watt

\$2,500+

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Kenneth & Judy Betz

Janet Gatherer Boyles & John Boyles

Molly Bradshaw

Thomas & Sandra Burr

John H. Busch

Gregory & Geilyn Chapman

Robert H. Delamar

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William H. Gilbert Trust

Robert & Nancy Gleffe

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M. James & Sarah G. Gunberg

Keller Foundation

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Elizabeth Welch

Samuel L. Westerman Foundation

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Clarence A. Anderson

Kenneth Bandstra & Ken Terpstra

Geraldine Barker & Joseph Harvey

John & Claudia Berry

Kristin Betz Bormes & Jerome Bormes

Joan B. Buchanan

Donald & Frances Buske

Kimberly Carey

Pamela Caspari & Meaghan Kovacs

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Beth Charles & Craig Anderson  
Thomas Clinton  
Peter & Carol Cordes  
Catherine Creamer  
Kevin Debri  
A. Newton & Ann M. Dilley  
Ronald & Dawn Ford  
Bill & Mary Ford  
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Stephan & Jennifer Wolf  
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Mary A. Yurko  
Robert Zylstra & Gayla Jewell

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Meijer

\$25,000+  
Amway  
Steelcase Inc.

\$10,000+  
ArtPrize  
Bank of America  
Haworth, Inc.  
Howard Miller Company  
PADNOS  
PwC  
Wolverine Worldwide

\$5,000+  
Applause Catering + Events  
BDO USA, LLP  
BISSELL Inc.  
CWD Real Estate  
Eenhoorn, LLC.  
Ferris State University  
Northern Trust  
Smith Haughey Rice & Roegge  
Square One Design  
Triangle Associates, Inc.  
Varnum LLP  
Veolia Energy Grand Rapids  
Warner Norcross & Judd LLP

\$2,500+  
Barnes & Thornburg LLP  
Calvin College  
Calvin Theological Seminary  
JPMorgan Chase  
Edward Jones Investments  
Ellis Parking Company  
Fifth Third Bank  
Gill Group  
Grand Rapids Kent County Convention Arena Authority  
Grand Valley State University  
Herman Miller Inc.  
Jansen Valk Thompson Reahm PC  
Kendall College of Art & Design of Ferris State University  
McShane & Bowie, P.L.C.  
Merrill Lynch  
Miller Johnson  
SUSPA, Incorporated

\$1,000+  
Cascade Engineering Inc.  
Crowe Horwath LLP  
Founders Bank & Trust  
GR Outdoor  
Hylant Group  
IBM Corporation  
IEQ Industries Ltd  
Irwin Seating Company  
Mary Free Bed  
Norris Perné & French LLP  
Oxford Financial Group, Ltd.  
Parrish Consulting  
Priority Health  
Rockford Construction Company Inc.  
SoundOff Signal  
TowerPinkster  
WOOD TV8

\$500+  
Andy J. Egan Company, Inc.  
Comerica Bank  
Grand Rapids Symphony  
Lake Michigan Financial Corp.  
Willis of Michigan, Inc

Gift in Kind  
Besco Water Treatment, Inc.  
David Chandler Photography  
Christie's  
Citizenshirt  
Conduit  
Custer Inc.  
DPB Communications  
Hossler Design  
Kennicott Brothers/Vans Floral Products  
LaFontsee Galleries  
Media Place Partners  
Michigan Radio 104.1 FM  
Nobel Concrete  
Nordlie, Inc.  
Mitch Ranger Photography  
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## UPCOMING EXHIBITIONS

### T. J. Wilcox: In The Air May 17 - August 30, 2015

Artist T. J. Wilcox's *In the Air* is a dazzling panoramic film installation, presenting viewers with a captivating, multidirectional, bird's-eye view of the New York City skyline.



T. J. Wilcox, *In the Air*, 2013 (installation view, Whitney Museum of American Art). Ten-channel panoramic video installation, black-and-white and color, silent, 30:42 minutes looped. Whitney Museum of American Art, New York; purchase, with funds from Daniel and Pamela Roland DeVos 2014.62. © Bill Jacobson/T. J. Wilcox Studio

### Reynold H. Weidenaar October 25, 2015 - Jan 17, 2016

Reynold H. Weidenaar is a one of West Michigan's most acclaimed and talented artists. He is celebrated in the region as a cultural icon, and this retrospective is the most comprehensive exhibition of his work in over three decades.



Reynold H. Weidenaar (American, 1915-1985), *Locomotive Shops*, 1947, Etching and aquatint on paper, 13 x 16 7/8 in. Private Collection

### Women, Art, and Social Change: Newcomb Pottery Enterprise January 31 - April 17, 2016

This exhibition is a study of the works of the students and teachers of Newcomb Memorial College and their contribution to women's rights and social change.



Agnes Miller Parker (British, 1895-1980). *Two Rabbits*, 1936. Wood engraving on paper. Grand Rapids Art Museum, Gift of Mabel H. Perkins, 1949.2.14. © Mrs A D Quickenden