Create your arts legacy. Join the Keeler Legacy Society and make a difference in the visual arts for generations to come.

—Mary Ann Keeler

Elly Barnette-Dawson
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(616) 831.2906
Grand Rapids Art Museum
101 Monroe Center NW
Grand Rapids, MI 49503

Miner S. and Mary Ann Keeler Legacy Society
Planned Giving

Please Note:
Art and personal property must be given special consideration before they can be accepted. This we encourage you to contact our Planned Giving Department in advance if you are considering such gifts.

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## Legacy Society Membership

Joining the Keeler Legacy Society is easy:

A. Include GRAM in your will or trust
B. Name GRAM as beneficiary of your retirement plan or life insurance, or
C. Promise a gift of a work of art that GRAM has agreed to accept
D. Create a named endowment fund

When you join the Keeler Legacy Society, you will be:

- Invited to attend special museum events
- Named in GRAM publications to give others the opportunity to follow your stewardship and leadership (unless you prefer to give anonymously)
- Introduced to other generous people who have provided for GRAM’s future in their will or other planned giving.

Your legacy gift or bequest will support the arts for generations to come. Thank you for preserving a portion of your estate for America’s art treasures.

### How Can I Donate?

Anyone who desires to give can make a legacy gift. With these tips for savvy donors, it is easy to create a lasting legacy!

1. We accept both large and small donations gratefully.
2. We accept donations during lifetime and at death.
3. Legacy gifts help you craft a plan to support causes important to you. You can support the arts, enrich education, protect the environment … and more.
4. GRAM offers several ways for you to make legacy gifts: through estate and financial plans and named endowments.
5. Many people give retirement benefits (IRAs or 401ks), insurance benefits, securities, works of art, real estate, and cash.
6. Establishing an endowment fund in your name gives you an opportunity to create an arts legacy for many, many years.
7. We offer donors an option to be recognized anonymously.
8. Charitable donations are tax deductible.
9. We provide confidential philanthropic services to prospective donors and their professional advisors, without obligation.
10. When you notify us of the legacy gift, you are eligible for membership in the Keeler Legacy Society.

### Next Step

We look forward to welcoming you to the Keeler Legacy Society. Please call us to register or with questions at (616) 831.2906.

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### DONOR LETTER OF INTENT

**Grand Rapids Art Museum**

Keeler Legacy Society

101 Monroe Center NW

Grand Rapids, MI 49503

I (we) desire to provide for the future of the West Michigan arts community through a provision in my (our) estate or financial plans or a named endowment benefitting Grand Rapids Art Museum (GRAM).

Form continues on other side.